

# NODA News

**MISSION STATEMENT**

*To establish and maintain a cohesive organization that serves to promote the art, science, and professionalism of dentistry, and to communicate the value of oral health to the community.*

**VOL. XXVIII JANUARY NO. 1**

## ***Retirement seminar opens January 19***

“Financial Strategies for Successful Retirement” is the title of a four-session seminar to be conducted for NODA members by the firm of Financial Learning Systems.

The sessions will be held at LSU Dental School on January 19, January 26, February 2 and February 9. All are on Thursdays.

Cost of the seminar is \$49.95 per couple and includes a comprehensive workbook.

Chris Nogues of Financial Learning Systems reports “the response has been excellent.” For further details, contact Mr. Nogues or Dawn Dufresne at 835-9185.

## ***Permanent dental exhibit planned***

Establishment of a permanent dental exhibit at the Louisiana Children’s Museum will highlight NODA’s observance of National Children’s Dental Health Month February 1-28.

Dr. Jim Roethele, chairman, said the exhibit is already in place at the museum on Julia St. It will be equipped by the committee in time for the formal opening.

This will provide two permanent dental exhibits in the Greater New Orleans area. LSU Dental School and NODA jointly sponsored erection of a popular exhibit at the Freeport McMoRan Daily Living Science Center in Kenner.

“There’s Magic in a Healthy Smile” is the theme of the areawide observance. In addition to the two exhibits, there will be TV and radio appearances by dentists, a seminar for teachers and school nurses, TV and radio spots, inserts in newspaper ads, an outdoor mural, and a float in Mardi Gras parades.

“We’re urging NODA members to schedule talks at schools near their homes or offices,” said Dr. Roethele.

**A NODA DOUBLE FEATURE**

## ***Dr. Bassett on use of video; Dr. Maginnis on denture repairs***

Start your 1995 continuing education new year right with a NODA doubleheader Wednesday, January 18, at 7 p.m. at LSUSD.

Dr. Darlene Bassett will present “Educating with Video,” an easy, fast and practical way to use cameras, camera systems and VCRs (the multi-operatory approach).

Darlene emphasizes that unless the use of a camera system is fast and easy, it becomes another expensive toy no one wants to use. Her office has solved this problem and now saves time and money.

Dr. Michael Maginnis will present “Denture Repairs,” detailing in-office and emergency denture/partial repairs that can be accomplished by dentist or staff.

He notes that these techniques are cost-effective, time-saving, and a great practice builder.

Dr. Bassett is a 1971 Loyola Dental School graduate and past president of NODA. She received a fellowship with the AGD in 1983.

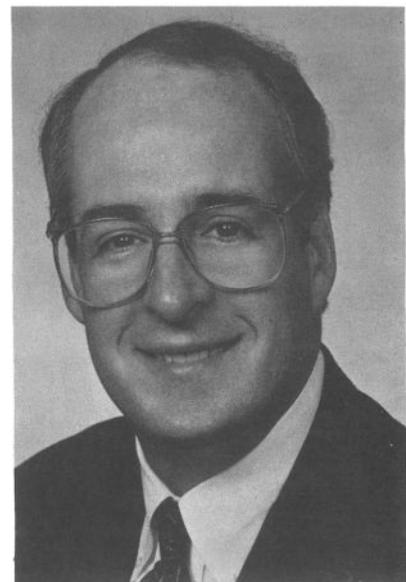
Dr. Maginnis is a prosthodontist in Baton Rouge and is also a 1971 Loyola Dental School graduate. He received his master’s degree in prosthodontics from the University of North Carolina. He is a diplomate to the American Board of Prosthodontics and a fellow on the American College of Prosthodontics.

**Don’t forget, the Louisiana State Board now requires documented C.E. You can get it here and get it documented.**

And don’t forget the free \$50.00 dues drawing and the free social after the meeting sponsored by Warner Lambert.



**DR. BASSETT**



**DR. MAGINNIS**

## Seminar set for January 21

"Current Concepts in Pediatric Sedation and Anesthesia" is the title of a continuing education course to be presented by Saturday, January 21 from 9 a.m. until 4 p.m. at the LSU School of Dentistry.

Dr. Jeff Dembo will present the AGD and ADA approved course. The course is designed for general dentists, oral surgeons and pediatric dentists. It carries 3.75 credit hours.

The Louisiana-Mississippi Society of Dental Anesthesiology, 100 Smart Place, Slidell, LA 70458, is sponsor, according to Dr. Mike Hoffritz, 649-9359.

## Chicago conference on HIV disease

"The American Conference on the Dental Management of HIV Disease," a broad based conference to disseminate knowledge to dental and other health professionals on the clinical management of oral disease in HIV-infected individuals will be held June 16-18, 1995 at Chicago's Fairmont Hotel.

Sponsored by the American Dental Association and the University of the Pacific School of Dentistry, the conference will focus not so much on research, but on the first-hand experience of prominent clinicians with extensive background in the management of dental patients with HIV. The conference also will feature physicians, dentists and pharmacists with insights into the coordination of medical and dental care for these patients.

Gene Gowdey, DDS, MA, Director, HIV Care Program, University of the Pacific School of Dentistry, noted that today, "more effective management techniques have emerged to control HIV-related opportunistic infections.

Patients are thus living longer with their immunosuppression and surviving longer with severe diseases impacting their oral health. As dental health providers, we are faced increasingly with the need for more information to deal with challenging dental management issues and treatment decisions. This conference will bring that information to practitioners through an interdisciplinary approach."

Other sponsors of the conference include the National Institute of Dental Research, the Centers for Disease Control and Prevention, the American Academy of Dental Schools, the American Academy of Oral Medicine and numerous professional organizations.

For more information on the conference, including registration form, planned agenda, and program faculty, contact Marcia Greenberg, staff associate, ADA Scientific Division, at 312/440-2535 or Dr. Gene Gowdey, University of the Pacific School of Dentistry, at 415/929-6448.



Dr. Anthea Grogono, general chairman of the 1995 New Orleans Dental Conference, has been inducted into the International College of Dentists.

*NODA News* is published every month with the exception of June, July and August. Deadline for ads and editorial material is the 10th of the month preceding publication. Ads and news should be sent to Dr. Kristi Soileau, 2820 Napoleon Ave., Suite 470, New Orleans, LA 70115.

Dr. Soileau is editor and chairman of the NODA News Committee. Members are Drs. John Braud, Jr., Steven Collins, David DeGenova, Barry Goodspeed, Frank Herbert, Hector Maldonado and Wallace Serpas III.

## LSUSD faculty busy at ADA

A number of LSUSD faculty members made presentations at the ADA Annual Session here in November.

Dr. Clifton Dummett, Jr., pediatric dentistry, spoke on "Pulp Therapy in Primary and Young Permanent Teeth." Dr. Ronald Lemon, endodontics, lectured on "Dental Lightening Procedures: The Power of Combination."

Dr. William Davenport, Jr., oral pathology, presented "Jazz Up Your Dental Practice: Making Music with a Computer." Dr. Israel Finger, removable prosthodontics, gave a program on "Restoration of the Edentulous Patient Using Implants."

Dr. Robert Musselman, pediatric dentistry, presented "Child's Behavior During Dental Treatment." In addition, Dr. John Sheridan, orthodontics, presented a table clinic entitled "Essix Fabrications and Applications."

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## NODA PROFILE

## SHIPS OF GLASS

A New Orleans dentist and NODA member has combined his lifelong love of sailing with the ancient craft of stained glass to create striking works of art.

Back in the 50s and 60s Dr. Allen W. McClure was a member of some of the nation's top crews in competitive sailing. Known as "Pudgy" McClure in those days, he joined skipper Gene Walet and fellow crew member Claude Kohler to represent America in the 1960 Olympic Games in Rome.

Sailing competition was in Naples and Dr. McClure has captured the scene in one of his stained glass pictures, showing the U.S. Dragon-class sloop with Mt. Vesuvius in the background.

The colorful scene is one of 40 stained glass works, all of boats, ships or maritime settings, that Dr. Clure has completed since 1990.

It all began when the dentist looked around for a way to record his experiences in sailing in a way other than the usual photos and clippings. One day he spied his artist wife Sadie working on a stained glass composition. "Why not stained glass?" he thought.

He started with boats he had sailed or known: Fish class sloops, Stars, L-16s, Dragons and Lightnings. As his skill and interest in the intricate stained glass work increased, he moved on to larger vessels. On the windows of his dental office hang glass renderings of the clipper ship Flying Cloud, one of the most beautiful ships that ever sailed; Columbus' Santa Maria; a Spanish galleon; Lord Nelson's Victory and others.

The technique requires Dr. McClure to draw each ship on paper, together with water and background.

The various elements are cut out ("just like paper dolls," he says). The paper pieces become templates for the colored glass. "It's like a puzzle," he adds. "Each glass piece is cut and assembled in place and joined by lead solder over copper foil. Then I build a frame for the finished piece."

It's all much more intricate and painstaking than it sounds and the stained glass works are stunning in their impact and beauty.

Recently Dr. McClure presented a rendition of the famed Fish class sloop to the Pass Christian Yacht Club, the nation's second oldest. Dr.

McClure and Gene Walet met in Pass Christian in 1950 and have been friends and crewmates off and on for 44 years.

Together with Gibby Fredericks they won the Mallory Cup, considered the premier racing prize in the U.S., in 1953 and 1954.

A Jesuit High grad, Dr. McClure graduated from Loyola Dental School in 1959. After a two-year Navy stint, he became an associate to Dr. Dave Moore. Since 1969 he has had his own uptown practice in general dentistry with an office now in the Buckman Building next to Touro.

He has been a member of NODA for 33 years and the C. Edmund Kells Study Group since its formation.

Dr. McClure and his wife Sadie are the parents of four children, Allen III, a surgeon; Dwayne, an attorney; Colleen, a Delta stewardess, and Scott, a student at UNO.

He is hoping to have a show of his stained glass works. It will probably be in a private room at Bart's, a perfect setting for a sailing art show.



SAILING SCENES DOMINATE DR. MCCLURE'S OFFICE.



FISH BOAT PRESENTED TO PASS CHRISTIAN YC.

## DENTAL DATA

### NODA DISPLAY ADS: GIVE US A HAND

As you may have noticed, *NODA News* now runs display advertising. These advertisers help defray the cost of this publication and we hope you will patronize them.

If you know of potential advertisers interested in getting their products or services before 600-plus dentists and 100 dental students, please suggest that they call 895-6791 for rates and details. ■

### FRANK MARTELLO WINS SKIING HONORS

Frank Martello, NODA's skiing past president, is racking up honors in the snow country.

He has placed fifth among all Louisiana's 40-49-year-old men in the Budweiser Challenge NASTAR (National Standard Race) for the 1993-94 season.

Competing at Monarch Ski Resort, Colorado, Frank earned a season best handicap of 24, placing him just 24% behind NASTAR National Pacesetter Daron Rahives who owns a zero handicap.

Skiers are ranked by state in one of six age groups, based on their single best race of the 1993-94 season. State winners are listed on a special rankings poster distributed nationwide. ■



### CAUSES, REMEDIES FOR BROKEN APPOINTMENTS

Patients canceling appointments at the last minute or not showing up is one of the most frequent practice complaints, writes practice management consultant Sally McKenzie.

The increase in recent years can be attributed to several things, McKenzie writes in the August *American Journal of Dentistry*:

- Patients not wanting to take time out of busy schedules because nothing is bothering them and they don't think they need dental treatment;
- Loss of employment and a change in money priorities;
- An employment insecurity that may increase if they ask to take off work to get their teeth cleaned.

The broken appointment problem can be solved by confirming all appointments. Not confirming, she notes, invites people to cancel or worse, not show up at all. ■



### DENTISTS - TAKE A BOW

Dentists rank among the top three professions in the country in terms of having the public's trust, according to a September Gallup Organization poll.

Gallup polled more than 1,000 adults to rate the honesty and ethical standards of 26 different occupations.

Dentistry received a *high* or *very high* rating from 51% of those polled.

Druggists and pharmacists were rated first with 62 percent; clergy were second with 54 percent; and college teachers were fourth with 50 percent. ■

### AAP OFFERS BROCHURE ON WOMEN & GUM DISEASE

The American Academy of Periodontology has a brochure focusing on the special oral health needs of women. *Women and Gum Disease: Your Unique Oral Health Needs* describes the changing oral health needs of women.

The brochure explains what gum disease is, how menstruation, pregnancy, puberty and menopause affect a woman's oral health and the effect oral contraceptives have on her oral health.

The brochure is available through the Marketing Department of the American Academy of Periodontology, Suite 800, 737 N. Michigan Avenue, Chicago, IL 60611. ■

### COMMON LICENSURE EXAM A REALITY

Next spring, dental school graduates who pass a new joint clinical licensure examination will fulfill the clinical licensure requirements for 25 states, reports the *Bulletin of Dental Education* in its October issue.

After three years of preparation, the Combined Regional examination (CORE) became a reality recently when the Northeast Regional Board of Dental Examiners (NERB) and the Central Regional Dental Testing Services (CRDTS) signed a contract to give the joint examination.

Students who pass the CORE will fulfill clinical examination requirements for Colorado, Connecticut, District of Columbia, Illinois, Iowa, Kansas, Maine, Maryland, Massachusetts, Michigan, Minnesota, Missouri, Nebraska, New Hampshire, New Jersey, New York, North Dakota,

Ohio, Pennsylvania, Rhode Island, South Dakota, Vermont, West Virginia, Wisconsin and Wyoming.

Students in other states take examinations administered by the Southern Regional Testing Agency or the Western Regional Testing Board.

Graduates who pass the CORE will have five years to apply for licensure. Passing the CORE does not necessarily assure licensure in all 25 states; some of those states may have other requirements, such as jurisprudence exams. None of the states, however, will require another clinical exam. ■



### MARK YOUR CALENDAR FOR FEBRUARY

Don't forget the February 8 dinner meeting is the election meeting, the New Member dinner, and also another sparkling performance of the incomparable NODA Players.

Here's a chance to applaud the talents of these undiscovered thespians in our association as they provide their hilarious rendition of the life and practice.

It all starts at Smilie's at 7 p.m. on Wednesday, February 8. Watch next month's *NODA News* for details.

## Dentists and Attorneys

(Fifth in a series)

*Because dentists are called to testify as experts in trials, or otherwise interact with attorneys, NODA News is presenting a series relating to the Inter-Professional Code for Physicians and Attorneys, State of Louisiana. Copies of the Code may be obtained by writing the La. State Bar Assn., 210 O'Keefe Ave., Ste. 600, New Orleans, LA 70112 or by calling (504) 566-1600 or in La., (800) 421-5722.*

### INTER-PROFESSIONAL COURTESY

The attorney shall do nothing which will interfere with or affect the patient's choice of a physician or the treatment being prescribed by the physician, as these are exclusively within the province of the physician.

The physician will do nothing which will interfere with or affect the patient's retaining of, or choice of, any attorney; nor shall the physician counsel with the patient on the amount he should recover or on any other legal aspect of the claim.

Sometimes it is necessary for the proper development and presentation of a case in Court that the attorney refer his client to other physicians for examinations and reports.

If this is done, courtesy requires that the attorney advise the attending physician of his

intentions and the reason thereof, and that the examining physician send a copy of his report to the attending physician.

### HANDLING OF MEDICO-LEGAL COMPLAINTS

The public airing of any complaint or criticism by a member of one profession against a member of the other profession is to be deplored. Complaints or criticism (not involving unethical practice of a lawyer), including complaints of the violation of the principles of this code, should be referred by the complaining physician or attorney to the respective medico-legal committee of the association of which the individual complained of is a member.

Should the committee receiving the complaint or criticism determine that further action should be taken, the complaint or criticism may be fully presented to the proper authority of the respective association.

### ADDENDUM

The following material is an addendum to the Inter-Professional Code for Attorneys and Physicians already approved by the Medical-Legal Interprofessional Committee of the two professional groups. It has for its purpose additional information of interest to physicians who may be concerned in medico-legal matters.

Placing of this information in the general interprofessional code would serve to detract from the emphasis of the general purposes of the code, and this material is already well known to all attorneys.

Legal proceedings in this country are conducted under what is known as the "adversary system." Under that system, the attorney occupies a dual position. He is not alone an officer of the court. He is also the singleminded advocate for his client. He does not, and cannot properly represent both sides to a dispute. He does not even pretend to represent all of the truth or facts of a case, but only bearings relating to his client.

This system has developed in recognition of the truth demonstrated countless times that justice can usually be satisfactorily accomplished if the two or more contestants can present their points of view to some mutual third person who can weigh the opposing claims.

Such claims are usually presented in the form of testimony which is offered in question and answer form. The judge of a court or the officer presiding before an administrative tribunal, is the referee who weighs the opposing points of view in the conflicts in testimony. In a sense, the judge or administrative officer much more nearly approximates the physician in objectivity. In some types of court cases, the parties prefer to let a group of sworn but interested citizens, the jury, weigh and "find" the facts.

A parallel situation exists in Medicine. Physicians well know that in some situations medical men vary honestly and sincerely in their physical findings, their treatment, and their evaluation of illness or injury.

While the attorney is always an advocate for his client, the attending physician is never an advocate. The physician has but one purpose, and that is to provide facts. The selection of facts to be presented, and the order of presentation, is in the province of the attorney, not of the physician. Nevertheless, because the physician alone is able to appreciate the full significance of certain medical facts, if a physician believes that an attorney is omitting an important point in the course of presenting the case, or that he is underestimating the importance of medical testimony which is being offered by the other side, he should tell the attorney so, preferably in writing.

(More ADDENDUM next month.)

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(Classified ads are \$25 each. Send ads and checks to Susan or Ellen in Dr. Kristi Soileau's office, 2820 Napoleon Ave., Suite 470, New Orleans, LA 70115.)

**Continuing Education Corner**

*In an effort to keep the membership attuned to available C.E. opportunities at the L.S.U. School of Dentistry, this area will be devoted to informational updates.*

DATE	COURSE TITLE	COST
March 4	"Radiology for Dental Auxiliaries"	Auxiliary \$ 95.00
March 17-19	"Expanded Duty Dental Assistant" a/k/a "EDDA" Ms. Dorothy Austin	Auxiliary \$369.00
April 21	Alumni Day	To Be Announced
May 13	"Radiology for Dental Auxiliaries"	\$ 95.00

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FAX: (504) 942-8376

*May 1995 be happy and successful for you!*

**WE WANT YOUR NEWS**

Anyone knowing of any dentist who has made a significant contribution, written an article, delivered a paper, initiated or completed research, or rendered unusual public service, please call or write Dr. Kristi Soileau, 2820 Napoleon Ave., Suite 470, New Orleans, LA 70115. Phone: 899-2255.



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