

# NODA News

## MISSION STATEMENT

To establish and maintain a cohesive organization that serves its membership by promoting the art, science, and professionalism of dentistry, and by communicating the value of oral health to the community.

VOL. 38 OCTOBER '00 NO. 8

## Nominations sought for 2001-2002 officers

Nominations are now being accepted for the 2001-2002 NODA officers. As president-elect, Dr. Carol Stuckey will serve as chairman of the Nominating Committee.

Nominations are being solicited from all active NODA members and should be submitted to Dr. Stuckey at the NODA Central Office, 2121 N. Causeway Blvd., Suite 153, Metairie, LA 70001.

Officers to be elected are: president-elect, first vice president, second vice president, secretary (2 years), one member, Board of Governors (3 years), one alternate delegate to ADA (1 year).

Nominations which must be in writing and signed by two active, retired or life members in good standing, must be received in the NODA Central Office by Wednesday, November 15. Nominees must have agreed to serve if elected.

The Nominating Committee's slate of nominees will be announced at the December general membership meeting. At that time, additional nominations may be made from the floor. The February general membership meeting is the official election meeting. Officers will be installed at the installation dinner in 2001.



## PRIZES FOR BEST COSTUMES

### *Halloween is coming, so is Staff Appreciation Party*

NODA members are getting a head start on Halloween with the Staff Appreciation Night costume party Friday, October 20 at the American Legion Hall on Causeway Blvd. at the river.

The get-together from 8:00 p.m. until midnight will feature three prizes: best costume for a couple, best individual costume, and best costumed staff.

"Just Nuts," the band for the last two Staff Appreciation Night, will play for dancing. There will be beer, wine and soft drinks, plus jambalaya and party food.

Cost of this evening is only \$12 per person. Tickets are available at the NODA office or you can pre-pay by sending your check made out to NODA to the office, 2121 N. Causeway Blvd., Ste. 153, Metairie, LA 70001.

As they say in a prominent Southern state, "Y'all come!"

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## *Two awards are up for vote; Nominations due by December 1*

December 1 is the deadline for submission of nominations for the NODA Honor Dentist Award and for the Victor B. Marquer Award for non-dentists.

The Honor Dentist Award is in recognition of outstanding contributions and exemplary conduct in the profession of dentistry made by a member of the NODA. Last year's recipient was Dr. R. Jack Cassingham.

The Victor B. Marquer Award is in recognition of distinguished and

dedicated service to the NODA by a non-dentist. Last year's recipient was James Tomeny of Freeman Decorating Co.

Please send your nominations and your reason for the recommendation(s) to:

Dr. Terry Walsh and  
Ken Schott, Co-Chairmen,  
Honors and Award Committee  
NODA, 2121 N. Causeway Blvd.,  
Suite 153  
Metairie, LA 70001

## President's Message

by JIM ROETHELE, DDS

### THE CONFERENCE: A TRIUMPH FOR TEAMWORK

It is not the critic who counts. Not the man who points out where the strong man stumbled or where the doer of deeds could have done better.

The credit belongs to the man in the arena; whose face is marred by dust and sweat and blood who strives valiantly, who errs and comes short again and again, who knows the great enthusiasm, the great devotion and spends himself in a worthy cause.

The man who, at best, knows the triumph of higher achievement and who at the worst if he fails, at least fails while daring greatly, so that his place will never be with those cold and timid souls who knew neither victory nor defeat.

Wow, what a great conference! It's only two days since its conclusion and already our team is implementing new things we learned. Kudos to Dr. Jerry Williams and his team. The NODC definitely gets better every year.

There's no "I" in TEAM!

Speaking of team, our team at Roethele Dental has big plans for the Staff Appreciation Costume Party but it's going to be a surprise. We want to win that contest. Staff appreciation has been poorly attended in the past with every format that we have devised.

I have been trying to convince the NODA Board since the last costume party eight years ago to bring it back. It was a blast with Hannibal Lector and his wife/security guard taking first place and Ed Grimly a close second.

This is an excellent opportunity to do something fun with your entire office. Dress up so

no one recognizes you. The weather will be perfect, the band will be great, the food will be delicious, and the staff will appreciate it.

Be good and have a great day!

Your President

James D. Roethele, D.D.S., F.A.G.D.

### MARK YOUR CALENDARS!

This next NODA General Attendance Meeting will be on Wednesday, November 15 at 7:00 PM in Auditorium A at LSU School of Dentistry.

Dr. Robert P. Johnson, clinical associate professor, department of oral & maxillofacial surgery, University of Texas at San Antonio, will discuss "Hyperbaric Oxygen Therapy in Oral & Maxillofacial Surgery" during the CE part of the meeting.

After the meeting there will be sandwiches and refreshments. This meeting is sponsored by Touro Infirmary, Hyperbaric Unit. This will be an interesting hour of clinical C.E., so please mark your schedule today!

### OREGON STUDY

The Oregon Health Sciences University is conducting a qualitative investigation on the education and practice of dentists with disabilities.

OHHSU invites such dentists to share the aspects of their education and profession that have been positive and/or negative in relation to their disability.

To participate, contact Jared Schultz, project coordinator, at 1-503-232-9154, ext. 128. Source: *ADA News*, March 20, 2000.

## LETTER

To all NODA Members:

Due to various developments, I have made a difficult decision to pursue another opportunity. My last work day with The Medical Protective Company was September 26, 2000. I will be joining Safeco Insurance Company in Seattle, Washington soon.

It has been a privilege to represent The Medical Protective Company in the State of Louisiana since this office was opened June 1, 1986. I have enjoyed the opportunity of being of service to Louisiana dentists during my tenure. I consider myself blessed by getting to personally know many dentists throughout the state, who have enriched my life. I only hope that in some small way that I have been able to give something back to the dental community within this state. At least, that has been my goal.

Yours truly,  
Dale Weaver



### WE WANT YOUR NEWS

Anyone knowing of any dentist who has made a significant contribution, gained an elective or appointive office, written an article, delivered a paper, or rendered unusual public service, please call or write Dr. Kristi Soileau, 2820 Napoleon Ave., Suite 470, New Orleans, LA 70115. Phone: 899-2255.

*NODA News* is published every month with the exception of June and August. Deadline for ads and editorial material is the 5th of the month preceding publication. Ads and news should be sent to Dr. Kristi Soileau, 2820 Napoleon Ave., Suite 470, New Orleans, LA 70115.

*NODA News* is a publication of the New Orleans Dental Assn., 2121 N. Causeway Blvd., Suite 153, Metairie, LA 70001. Phone (504) 834-6449.



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## NODA PROFILE

NODA News continues a series of profiles of members of all ages and various lengths of membership in the Association. You may be next!

## Dr. Catchings: The unusual is usual

What's it like to practice dentistry with your spouse?

"It's the best," says Dr. Sandra Catchings. "You have a supportive friend to compare ideas and treatment plans with, and you always have a lunch date!"

The unusual is usual with the vivacious young dentist.

For example:

- She was already in dental school when she received her undergraduate degree from Mississippi College in Clinton. (Advanced placement.)

- After a recent hail storm, she and her husband, Dr. Henry Bradford III, put a new metal roof on their Metairie home. "He was up on the roof and I was down below cutting metal," she recalls.

The couple met at LSUSD and decided as students to practice together. Dr. Catchings graduated in 1990 and Dr. Bradford in 1991.

Her interest in dentistry goes back to age 15. "My father wouldn't let me get a job," she explained. "But he finally let me ride to town with a neighbor, a dentist. I wound up working as an assistant with him and three other dentists." "I fell in love with dentistry."

"The pair opened their office on August 23, 1993 at 4425 Conlin St., Suite 200 where they remain today. They have a staff of four: a hygienist, two dental assistants and an office manager.

They are enthusiastic participants in the famed Pankey Institute. "We have been spending a week in Florida for the past three or four



**Drs. Catchings, Bradford**

years. We also study under Dr. Pete Dawson," said Dr. Catchings.

While the doctors have no children, "We have furry children," laughs Dr. Catchings, "a miniature schnauzer and a leopard Bengal cat." Dr. Bradford enjoys cars, mostly in a Porche he rebuilt. Dr. Catchings likes to paint in pastels.

She is also active in NODA, of which she is current treasurer. The duo participates in the Business and Professional network, a group of professionals with shared interests. They are also involved in working for children's groups, Bridge House, and the Eucharistic Missionaries of St. Dominic. They travel a bit, most recently in Washington State, Oregon and Canada.

### ROSSNER SEMINAR SET JANUARY 26

"Restorative Materials in the New Millennium" is the title of the 2001 Charles W. Rossner, DDS Seminar Friday, January 26 at the New Orleans Airport Hilton. Instructor will be Dr. Karl F. Leinfelder, DDS, MS.

The all-day seminar (8:30 a.m.-4:30 p.m.) is an annual project of the Touro Infirmary Foundation. Dr. Dov Glazer is committee chairman.

The late Dr. Rossner was a long-time staff member at Touro. The seminar is AGD sponsor approved (six lecture hours).



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Return to:  
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Dr. Billie G. Jeansonne, associate professor in the LSU School of Dentistry department of endodontics and coordinator of its advanced education program, has been re-elected for a second three-year term as a director of the American Board of Endodontics.



HONORED: Dr. Thomas Joseph Salinas, associate professor in the LSU School of Dentistry department of prosthodontics, has received the OKU Junior Teacher of Excellence Award, presented annually by the national dental honor society Omicron Kappa Upsilon to a young dental school faculty member for contributions to the art and science of dentistry. He is the only recipient of the award in the nation for 2000.



HONORED: Dr. P. Sidney Neuwirth has received honorary lifetime membership in Theta Kappa chapter of OKU for outstanding achievement in dentistry. A gratis clinical associate professor at LSUSD since 1982, he is a member of the Pierre Fauchard Academy for which he served as Louisiana chair. He is a former president of the Illinois Board of Dental Examiners and has several inventions and patents to his credit.



DR. SHEA

## *Dr. Daniel Shea receives AGD Fellowship Award*

Dr. Daniel R. Shea, clinical assistant professor in the LSU School of Dentistry department of operative dentistry and biomaterials and in private practice at Shea Family Dentistry, received the Academy of General Dentistry (AGD) Fellowship Award for his commitment to lifelong learning and excellence in patient care.

To receive the award, he completed a comprehensive written examination and at least 500 hours of continuing dental education. The AGD is committed to providing quality care and patient education, and its members are

required to take 75 hours of continuing dental education every three years.

Dr. Shea graduated from LSUSD in 1994 and completed a one-year advanced education in general dentistry residency in the U.S. Air Force Dental Corps. In private practice with his father, Dr. John Shea, he is a member of ADA, LDA, NODA and the C. Edmund Kells Study Group. An active member of Holy Name of Jesus Parish Church in New Orleans, he and his wife Susan are expecting their third child in October.



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*Looking Back**How Dentistry Has Changed*

BY DONALD R. TOSO, DDS, MS

NODA continues a series of reflections of seasoned dentists on changes in the profession.

On reflecting on how our profession has changed since graduating from Loyola Dental School in 1966, I feel that fluoridation of our water supply has had the greatest effect on the practice of dentistry.

Most of the patients that I examined in the late 60s and early 70s had restoration in their first molars and most of their primary teeth. If a 10-year-old has fillings in his mouth today, the chances are very good that he or she has some developmental enamel defects or drinks bottled water. I've found that, in speaking with patients and parents, invariably these kids are drinking bottled water. Apparently, the fluoride content is not optimized.

The next major change has been the continual development of the dental materials that are used in all areas of dentistry. Impression materials, adhesives, and restorative materials have improved dramatically. In turn, this has led to more of an emphasis on cosmetic dentistry.

In my area of practice these changes in materials have allowed us to treat orthodontic patients more comfortably and in less time. It's hard to explain to an orthodontic resident what it was like to fit and cement an orthodontic band around every tooth – unless he or she was the recipient of that kind of case.

Additionally, orthodontic wires today are more flexible and long-lasting. Patients don't receive a big "jolt" from the activation of their appliances. Appointments are shorter and farther apart, as long as good oral hygiene is maintained.

Flouridation and better dental materials have together allowed dentists to concentrate more on making teeth look better as well as function better. Older patients are becoming aware of the fact that they can be more attractive with dental care.

Teeth can be straightened (with veneers or braces) and lightened. Supporting tissues can be augmented, implants placed, and periodontal health maintained.

There is a change that has taken place within our profession that is disturbing. Thirty-five years ago, over 90% of practicing dentists belonged to organized dentistry. As one who has been active in organized dentistry for many

years, I am worried about the future of our profession.

Twenty-five percent of practicing dentists do not belong to the ADA. We really do run the risk of becoming a fragmented profession. A fragmented profession has no clout and lessened credibility.

We also face the problem of fewer members willing to serve as leaders. And those that do will only agree to do so for a limited period of time. (This is a problem that all organizations face.)

I'd like to finish this article by making a plea to get involved in NODA activities. The renewal forms will be mailed before long. Sign up for a committee and call a colleague and offer a ride to the next NODA meeting.

Dr. Toso, a past president of NODA and LDA, has held a number of positions in the ADA, including chairman of the ADA insurance council and 15 years as a delegate to the national body.



DR. TOSO

*Speaking of food: Zap with care*

If you've been hoarding old margarine tubs to use in your microwave, toss them out. Stick to glass and glass ceramic cookware or containers labeled for microwave use, according to the U.S. Department of Agriculture's Food Safety and Inspection Service.

Don't use polystyrene (clear) or Styrofoam takeout boxes to reheat food: These containers can warp or melt in the microwave, causing chemicals to seep into foods.

For microwave wraps, use: wax paper, oven cooking bags, parchment paper, white paper towels to cover foods, or plastic wraps (but make sure they don't touch foods during cooking).

Never use thin plastic storage bags, brown grocery bags or newspapers in the microwave

Source: *HealthQuest*, newsletter of the Mayo Clinic, May 2000.

## BULLETIN BOARD

**FOR LEASE OFFICE / DENTAL SUITES:**  
Prime Metairie location, 4333 Loveland Street, 2200 sq. ft. – all or part. Cosmetic Dental Lab – next door. Contact: Mike Bellerino, (504) 887-7766 or 669-7766.

**POSITION OPEN:** The Louisiana State University Health Sciences Center School of Dentistry is seeking applications for a part-time position on Monday afternoons in the patient admissions area. Applicant must possess a current La. dental license. Academic rank and salary are commensurate with education and experience. Candidates should send a Curriculum Vitae to Dr. Gary T. McDonald, Associate Dean Clinical and Hospital Affairs, 1100 Florida Ave., New Orleans, LA 70119-2799. LSUHSC is an EEO/AA employer.

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(Classified ads are \$25 each. Send ads and checks to Dr. Kristi Soileau's office, 2820 Napoleon Ave., Suite 470, New Orleans, LA 70115.)



## Continuing Education Corner



*In an effort to keep you informed about available C.E. opportunities at the LSU School of Dentistry, this area will be devoted to informational updates.*

| DATE          | 2000 | COURSE / TITLE   |             | TUITION   |
|---------------|------|--|-------------|---|
| October 20    |      | "New Developments in the Diagnosis and Treatment" of Periodontal Disease"<br>w/Dr. Mark Ryder  | 07 cr. hrs. | DDS \$ 195.00<br>Auxiliary \$ 95.00   |
| October 24    |      | "Extracting Dental Information from the Internet" w/Julie Schiavo, MLIS and Elizabeth Strother, MLS                                  | 02 cr. hrs. | ALL \$ 25.00<br>6:30-8:30 p.m.  |
| November 3    |      | "Using High Tech to Maximize Case Acceptance" w/Drs. J. Jerome Smith and John M. Barksdale, Jr.                                      |             | DDS \$ 245.00*<br>Auxiliaries \$ 95.00<br>*Dentist fee includes two Auxiliaries |
| November 4    |      | "Radiology for Dental Auxiliaries" w/Drs. Thunthy & Hubar  | 07 cr. hrs. | Auxiliary \$ 120.00   |
| November 3-5  |      | "Expanded Duty Dental Assistant" a/k/a "EDDA" w/Dottie Austin, CDA, EDDA   | 24 cr. hrs. | Auxiliary \$ 369.00   |
| December 2-8  |      | "Oral & Maxillofacial Surgery Review" w/Drs. Kent, Stover, Ghall, et al at Le Meridien Hotel   | 56 cr. hrs. | DDS Call C.E.   |
| December 8    |      | "Last Chance IV: What They Didn't Teach You In Dental School" w/Drs. Cade, Dederich, Shopper, Walker and Welr and R. Kay Corbin, RDH | 07 cr. hrs. | DDS \$ 229.00<br>RDH \$ 149.00<br>Auxiliary \$ 95.00                            |
| December 8-10 |      | "Expanded Duty Dental Assistant" a/k/a "EDDA" w/Dottie Austin, CDA, EDDA   | 24 cr. hrs. | Auxiliary \$ 369.00   |
| December 9    |      | "Radiology for Dental Auxiliaries" w/Drs. Thunthy & Hubar  | 07 cr. hrs. | Auxiliary \$ 120.00   |

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