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DENTAL HEALTH MONTH
...join in p. 3



DR. MARVIN SUGARMAN
...Rossner Lecture p. 2

NEW ORLEANS DENTAL ASSOCIATION



News of Dental Activities

VOLUME XXVI

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NUMBER 1

Annual dinner set Jan. 23

Here's a chance for a great evening of fun with your dental colleagues and spouses.

It's the 69th annual inaugural dinner and installation of officers set for Saturday, January 23 at the new Key Largo Restaurant in the Sheraton-on-the-Lake Hotel, 3838 N. Causeway Boulevard in Metairie.

A cash bar will start at 7 p.m. with a delicious dinner at 8 p.m.

The lavish buffet will include a salad bar,

prime rib, blackened redfish, veal Marsala, parsley potatoes, rice pilaf, cauliflower, broccoli, cheesecake with fruit topping, French pastries, bread pudding with whiskey sauce and assorted pies, French bread, coffee or tea.

The cost is \$28 per person. Advance reservations are necessary and checks should be sent to the NODA general office, Suite 119, 3101 W. Napoleon Ave., Metairie, LA 70001.

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NODA's 70th president is known as a man of action.

Pete Glaser is a guy fairly bursting with ideas and plans, especially for promoting organized dentistry and the association.

Dr. Glaser, who assumes the presidency at the gala installation banquet Saturday, January 23 at the Key Largo Restaurant, says, "I want to continue the work Tony Miranda has begun, and hopefully explore some new avenues for advancing organized dentistry."

Among these he lists:

- To put in place an IPA dental insurance program based on the traditional fee-for-service system.
- To secure greater participation by members in NODA's programs.
- To get out the word on organized dentistry — to promote the pro-

MEET THE NEW PRESIDENT

fession among the general public.

- To recruit more dentists into NODA membership.
- To expand Children's Dental Health Month through the new association with the Children's Museum "where we'll reach 10,000 youngsters, and the school



"Brush-In" program reaching 18,000."

- To push continuing education through a series of seminars at discount prices to NODA members.

Dr. Glaser is a native New Orleansian who attended Warren Easton High School, moved to Tulane for his pre-dent and finally Loyola for his dental degree. Following graduation in 1963 he joined the U.S. Naval Dental Corps, spending a year at Norfolk, Va., and another year aboard a Navy transport ship.

After discharge, he opened his practice of general dentistry in Boutte, La. and has been there ever since. He has long been active in dental affairs, serving as NODA vice-

(Continued on page 2)

THE NEWEST MAGAZINE FOR DENTAL AUXILIARIES

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MAIL TO: **Dental Teamwork, 747 Church Rd., Suite G-11, Elmhurst, Illinois 60126**

ANNUAL DINNER

(Continued from page 1)

Dr. Peter L. Glaser will be installed as NODA's 70th president succeeding Dr. Tony Miranda. Dr. Jack A. Hudson will be emcee and Dr. Ross DeNicola, LDA president, will install the officers.

These include Drs. O. William Reeder, Jr., president-elect; Emmett L. Zimmerman, 1st vice president; Joseph D. Kirn, 2nd vice president; Francis G. Martello, secretary; Michael W. MacKenzie, treasurer; Edward E. Levy, Lisa P. German and Jimmie L. Gaubert, board of governors; Robert C. Gaudry and Dov Glazer, directors to LDA; Anthony Miranda Jr., and Peter L. Glaser, alternate directors to LDA; Donald R. Toso and F. Ralph Dauterive, delegates to ADA, and Victor B. Marquer, special guest.

PERIO RESEARCH

A clinical research project is being conducted at Louisiana State University School of Dentistry for which more patients with periodontosis (juvenile periodontitis) are needed.

These patients are characteristically healthy, young (less than 22 years old), and have advanced localized bone loss around the first molars and incisors.

Patients will be screened and if acceptable would be admitted into the project for their periodontal treatment only, and would be referred back to the original dentist at the completion of periodontal treatment.

If you have patients with such a condition who might be willing to participate, please have your office call Dr. Mark Waring at 948-8570.

CPR COURSE SET

A CPR course will be sponsored by NODA on Saturday, March 5 from 8 a.m. to 12 noon at Southern Baptist Hospital, 2700 Napoleon Ave.

The course is limited to 40 people. Fee is \$10 per person and reservations may be made by sending checks to the NODA Central Office, Suite 119, 3101 W. Napoleon Avenue, Metairie, LA 70001.

For additional information, call Margaret at Dr. Frank Martello's office, 891-9119.

DUES ARE DUE

1988 dues are now due and members should take care to pay their dues before January 31.

Dues paid after January 31 must be accompanied by a \$25 delinquent fee.

TOURO SCHEDULES ROSSNER LECTURE

Touro Infirmary invites New Orleans area dentists to attend the fifth annual Charles W. Rossner, D.D.S. seminar. The seminar leader, Dr. Marvin M. Sugarman of Atlanta, will give an overview of periodontics for the general practitioner and discuss practice management.

The seminar is sponsored by the Touro Department of Dentistry in cooperation with the Louisiana State University School of Dentistry which grants Academy of General Dentistry credits to participating dentists.

The program will be held at Touro Infir-

mary, 1401 Foucher Street, on Thursday, February 25, 1988 from 3 p.m. to 8:30 p.m. Dinner will be served. There is no charge for the seminar, and a nominal charge for dinner.

The Charles W. Rossner Memorial Fund was established by Dr. Rossner's daughter, Mrs. Charles W. Thissell and friends to provide an annual accredited educational program on advances in dentistry. A New Orleans dentist, Dr. Rossner served on the Touro staff for over 50 years, until his death in February, 1983.

DOCTORS HELPING DOCTORS

There is an organization in the New Orleans area established to help our colleagues whose professional and personal lives are becoming unmanageable due to alcohol and/or drug use.

For more information, please call the NODA Central Office, 834-6449. All inquiries, of course, are kept confidential.

WE'RE A FACTOR

NODA membership in 1987 numbers 592 members. This constitutes 35.7 percent of the Louisiana Dental Association membership.

SPACE PASTE

Special toothpaste was invented for astronauts to use during space travel. It's almost impossible to rinse out your mouth in zero gravity, so scientists developed a toothpaste for astronauts that they can swallow. (From ADA).

WASHINGTON'S TEETH

George Washington's famous wooden teeth weren't wooden at all. The first president's dentures were made from hippopotamus, walrus and cow's teeth, and elephant tusk. (From ADA).

PRESIDENT

(Continued from page 1)

president, scientific chairman twice, chairman of the ethics committee, and general chairman of the New Orleans Dental Conference which had the theme, "Food for Thought '79."

Hobbies? "Well, everything I do is my hobby," he laughs. "Dentistry is my hobby, real estate investing is my hobby, the stock market is my hob-

by, aerobics, racquetball, skiing, travel — they're all my hobbies," says a man who appears to have enthusiasm for everything.

That especially includes his wife, the former Jere Reinauer of Lake Charles, and their three teenagers, Todd 17, Laurie 15 and Allison 14. The Glasers reside in Metairie.

Lend a hand this year

February is Children's Dental Health Month

Memo to NODA Members:

Don't forget to set aside a couple of days during February to help out with Children's Dental Health Month.

It's NODA's biggest public service program. Perhaps you and your office personnel could spend several hours staffing the NODA exhibit at the Children's Museum, 428 Julia St. The dental exhibit opens February 1 and will run for 21 days, every day of the week except Mondays and the week-end before Mardi Gras.

Some 10,000 children will visit the exhibit and you can help spread the word of good dental care to these youngsters. Call the Central Office at 834-6449 today to schedule your day.

Or you may wish to arrange a talk at a school near your office. Nursery schools are also eager to have dentists visit.

Dr. Bryan Frichter, 1987 chairman, has arranged to spread Children's Dental Health Month over an eight-parish area with dentists in neighboring parishes actively serving on the committee.

An area-wide "brush-in" February 1 for third graders is being arranged through the school nurses and is expected to reach some 18,000 children to make them aware of the need for lifelong care of their teeth.

NODA members will also assist by appearing on TV and radio talk shows. Messages will be appearing on billboards and in other public media. Watch the February NODA News for more details.

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—Hippocrates

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BULLETIN BOARD

ESTABLISHED METAIRIE PRACTICE: To share office and associateship. Call Dr. Briggs at 887-5161.

POSITION WANTED: Hygienist would like part-time employment. LSU graduate. Dependable. Contact Cheryl at 525-7021.

ASSOCIATE DENTIST POSITION AVAILABLE: LaPlace general practice. Call Dr. John L. Paul at 652-3083 (O) or 652-8403 (H).

FOR SALE: Dental equipment including Dentsply 3/4 H.P. MVS suction, Dentaleze Signature Dr's/Asst's Cart (unit with connections for 3 hand-pieces, 3-way syringe, saliva ejector, and 2 HVE's), cabinetry (including mobile cabinets), high quality copier with multi-functions, 3 compartment plaster bin and Nyclave heat sealer. Priced low for immediate sale. Call 392-0221 (O) or 393-9989 (H).

FOR LEASE: Suite in group solo, 3 operatories plus private office. Share all other well-furnished areas. In-house crown and bridge lab. Call 486-0677.

MAISON BLANCHE FAMILY DENTAL CARE: Lake Forest Office has opening for a full-time chairside assistant. Experience preferred but not necessary. Apply in person at 3rd Floor, Maison Blanche Store, Lake Forest Plaza, between 10 a.m. and 3 p.m.

NEW MEMBERS

The NODA Board of Governors at its December meeting approved and sent to the membership for election to the association the following names:

- Dr. Susan E. Baum
- Dr. Dimitry Cossich, Student
(general dentistry residency)



Continuing Education Corner

In an effort to keep the membership attuned to available C.E. opportunities at the L.S.U. School of Dentistry, this area will be devoted to informational updates.

Dental Assisting Course, January 6-June 8, 1988 — CANCELLED.

SKI TRIP GETAWAY

(Mardi Gras Scientific Vacation)

WHERE: Snowbird, Utah
WHEN: Thursday, February 11 - Tuesday, February 16, 1988
*Featuring - Dr. Roland Pagniano on Esthetic Dentistry
 Dr. Ronald Barrett on Equipment Maintenance and Herpes-AIDS Update*

Come join your peers from Ohio State University. For further information, call Mrs. Lucille Villarubia at 948-8584 or 1-800-253-1212. Course cost \$200.

Feb. 3-7, 1988 Comprehensive Review in Periodontics—A course designed to help periodontists take their Board Examinations.

**Friday
 January 29, 1988
 1-4:30 p.m.** The Louisiana Dental Association and the LSU School of Dentistry present a "Day" exploring the realm of "Associateship," featuring Mr. Roger Hill, an expert in the field of management. This program will conclude with a panel discussion of four dentists who are presently involved in associateships from both sides of the relationship. Cost \$35.00.

**Fri.-Sat.
 Apr. 8-9, 1988** Esthetic Management of Anterior Teeth
 This is a FIRST of its kind in that the approach is a multi-faceted one aimed at exploring the entirety of a cosmetic problem. After careful evaluation of the situation a thorough treatment plan can be formulated ONLY if all the existing factors and possible corrections have been considered. Drs. Al Broxson, Gerry Chiche, Jack Sheridan, Pam LeDoux and Ron Lemon will cover the tissue correction and control, crown and bridge prosthesis, orthodontic alignment, operative correction and endodontic-bleaching considerations. This two-day comprehensive course will conclude with audience participation — panelled treatment planning possibilities. The more you involve yourself, the more you'll derive from this course. Don't miss this presentation! Cost: Dentists \$175.00, auxiliaries \$85.00.

May 6, 1988 LSUSD Alumni Day—20th Anniversary of the School

USE CREDIT CARD

Your ADA dues may now be paid by credit card.

If you use the ADA Gold Master Card, there will be no service charge. If you use any other card, you must pay the additional percentage charged by the company.

LIFE MEMBER CARD

The ADA is no longer producing a new membership card each year for life members.

The new life member cards are printed without a date and will serve as permanent cards for those in the Life Membership category.



Suite 119
 3101 W. Napoleon Ave.
 Metairie, LA 70001
 834-6449

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