

NODA News

MISSION STATEMENT

To establish and maintain a cohesive organization that serves its membership by promoting the art, science, and professionalism of dentistry, and by communicating the value of oral health to the community.

VOL. 38 FEBRUARY '00 NO. 2

February 16 meeting features election of officers, new members, Dr. Willhite on direct resin veneers

BY F. THOMAS GIACONA
Chairman, Scientific Committee

NODA's next general meeting will feature the election of officers for 2000-2001 and the annual New Members' Dinner at Carlone's Restaurant, 100 N. Labarre Rd. (corner of Airline Highway), Metairie, on Wednesday, February 16, 2000.

The general meeting will begin at 7 p.m. with dinner followed by an hour of clinical continuing education by Dr. Corky Willhite. His presentation will be A **DRAMATIC SMILE MAKEOVER WITH DIRECT RESIN VENEERS**.

A tasty menu has been arranged for the annual dinner. It features:

- House salad/house dressing



DR. WILLHITE

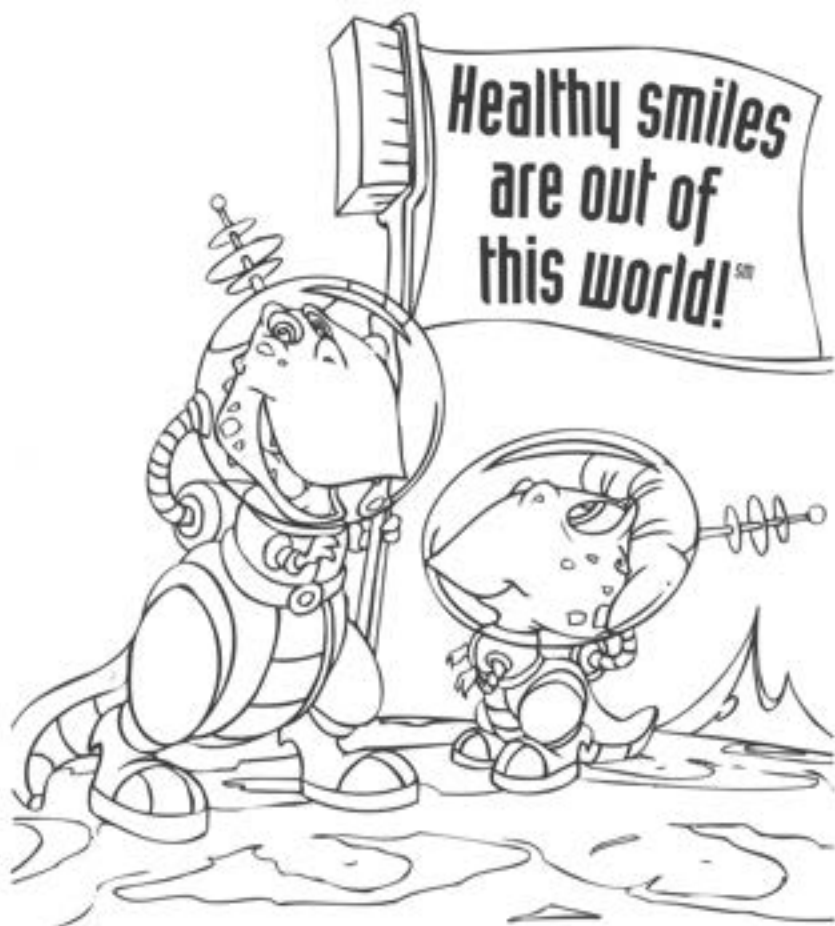
- Soup du jour
- Entrees:
 - Rosemary & Garlic Chicken, or
 - Roasted Tenderloin of Beef, or
 - Catfish Carlone
- Vegetable du jour
- Potato du jour
- Brownie Mousse Cake
- Bread & Butter
- Coffee & Tea

Cost for this meal is only \$25 per person except for new members who will be our guests. Cash bar available at 7 p.m. Dinner and meeting follow @ 7:30 p.m.

Those planning to attend should RSVP to the NODA Office at (504) 834-6449 ASAP. Checks should be mailed to NODA, 2121 N. Causeway Blvd., Suite 153, Metairie, LA 70001, by February 11 with choice of entree indicated on check.

Please call a colleague and join us for an evening of good food and fellowship while helping to welcome our new members to NODA and earn an hour of clinical continuing education. As is our custom, a drawing of a \$50 dues rebate will be held at the end of Dr. Willhite's presentation.

A very special thanks to PATTERSON DENTAL for sponsoring this very special meeting. Please stop and talk to their representatives.



- 1 brush and floss each day
- 2 eat nutritious foods
- 3 visit your dentist regularly

President's Message

by GUY A. RIBANDO, DDS

AN IMPORTANT COMMITTEE

As I mentioned in my last President's Message, I would like to write about the Dentists' Well Being Committee. Most of us are not aware of what this committee is all about, yet it can have a major impact on those dentists who have any dealings with it.

One of our members (N.O.D.A.), Dr. Jamie Manders, is the Louisiana Dental Association chairperson of the Well Being Committee and she serves as our representative to this committee. The N.O.D.A. component has Dr. Manders as its chairperson and she along with others on her committee have a very thankless job when it comes to an intervention with an unfortunate dentist with a problem.

This committee, as Dr. Manders explains it, is charged with identifying dentists with chemical dependency and other emotional problems and convincing them to receive treatment for their conditions. This committee also acts as an advocate to the State Board of Dentistry for dentists who have lost their license once they have completed treatment.

The real problem for this committee is that there are no substantive funds to help those dentists who are in trouble. As Dr. Manders has explained to us at various times and places, these people are really at the end of their ropes by the time they are involved with the Well Being Committee. Often they are flat broke, may have lost their practices, their families, and even their license. This committee may be their last chance at regaining their professional lives.

How do we help those colleagues who so desperately need our help? First and foremost we have to be able to provide (or start to pro-

vide) funds to be able to help get these people into rehab. There is a possibility that we can generate an on-going sum from the L.D.A. on a yearly basis so that the fund will really build up to an amount that will allow the committee to help some of these people start treatment.

The Alliance has committed itself to making a yearly contribution and we are very appreciative of their support. What Dr. Manders would like to see is that we have some sort of fundraising project that would be earmarked for her committee alone and on a continuing basis.

There is potential for some new sources of money on the LDA level and we'll be looking into these over the next month or so. The hope is that there would be a recurring fund of \$30/50,000 just for this committee.

I would ask any of you who have an interest in this subject to call Dr. Manders and offer your support. Her committee has been doing a great job with the resources at their disposal. She expressed a concern that there is no one willing or even volunteering to eventually take her place on this committee. As I appreciate the problem, I'm thankful that we have someone like Dr. Manders, yet we should be able to have someone who is willing to carry on when and if she leaves.

I would like to express my appreciation to Dr. Manders and her local committee for the work that they have done in the past, and to all the people who give of their time working on different committees on the local as well as the state level. Thanks for your time and attention.

Dr. Guy Ribando
President

Welcome New Members

Armbruster, Paul C.
Basco, Byron D.
Beauregard, Kathryn E.
Bruns, IV, Robert E.
Dederich, Douglas N.
Dickerson, Alan C.
Frost, Lawrence N., III
Gammage, Daniel D.
Hebert, Catherine A.
Jeffus, Kay
Jessup, Eva L.
Joachim, Shelley M.
Kim, James S.
Lazzara, John G.
Leggio, Michael L.
Lesem, Deborah E.
Millaud, David G.
Moeller, Laurie F.
Monica, Ronald A.
Morgan, William K.
Peneguy, Michael J.
Rabile, Hodan M.
Roy, Charles O.
Schwartz, John C.
Silvia, Charles P.
Stover, John D.



NODA News is published every month with the exception of June and August. Deadline for ads and editorial material is the 5th of the month preceding publication. Ads and news should be sent to Dr. Kristi Soileau, 2820 Napoleon Ave., Suite 470, New Orleans, LA 70115.

NODA News is a publication of the New Orleans Dental Assn., 2121 N. Causeway Blvd., Suite 153, Metairie, LA 70001. Phone (504) 834-6449.

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What's Your Opinion?

In an effort to encourage more discussion among NODA members on current topics in dentistry, NODA News is inaugurating a "What's Your Opinion?" feature. Mail your views to: Editors, NODA News, Suite 470, 2820 Napoleon Ave., New Orleans, LA 70115, Fax 899-1237.

Our next question is: "What's your opinion of the proposed OSHA-compliance visits by the La. State Board of Dentistry to individual dentists' offices?"

Let us hear from you.

Opinions from the Membership

Dear Editor:

In reply to the *What's your Opinion* feature of *NODA News* concerning the rule allowing dental hygienists to practice with the supervising dentist off the premises, I am **TOTALLY AGAINST** it now and forever.

Unsigned

Dear Editor:

The following is my answer to your survey question: "What is your opinion of the proposed rule allowing dental hygienists to practice with the supervising dentist off premises?"

It's about time. Hygienists are professionals who have completed specialized education, passed examinations by accredited schools of dentistry, and have been further tested by a

state dental regulatory board. They cannot practice without having undergone a lot of tough scrutiny. I was a member of the ad hoc committee that developed the regulations governing general supervision of hygienists. First and foremost on our agenda was protection of the patient. Approximately 30 states have already adopted general supervision. To date no problems exist.

Our committee included Dr. Gary Roberts of the LDA, Dr. Mike Montalbano of the LSB, Ms. Kathy Springstead, Ms. Karen Oertling, and Dr. Winston Diel. The final draft of the committee's efforts will be presented to the Louisiana State Board of Dentistry for final acceptance into the rules section of the State Practice Act.

Francis G. Martello, DDS

Children's Dental Health Month Underway

"Healthy smiles are out of this world."

That's the theme of National Children's Dental Health Month being observed this month throughout the nation for the 51st year.

NODA dentists, the Alliance and related dental personnel are joining in the campaign to call the attention of children and their parents to the importance of lifetime dental care beginning in the home.

In New Orleans and surrounding areas, the New Orleans Dental Association is conducting a wide spectrum of events and projects to further this goal.

Completed last month was the annual Seminar for Teachers, School Nurses and Day Care Workers held at LSU School of Dentistry. Participants heard presentations by pedodontic residents on dental care, dental accidents on the playground, etc., followed by talks by hygienists on nutrition, techniques for brushing and flossing, and general dental health.

Among projects scheduled in February are

an exhibit and dental information booth at Lakeside Shopping Center; a special Dental Night at a Brass game in the New Orleans Arena, and programs for visiting school children conducted by the Alliance at the LSU Dental School and many others.

NODA members are joining in by participating in the "Adopt-a-School" program. Dentists are urged to call a school near their home or office and offer to give a talk to children in the lower elementary grades.

Interested members can arrange to pick up a wealth of giveaway material from the NODA Central Office (834-6449).

Public service spots on dental care are running on local TV stations. Signs calling attention to dental health and featuring Dudley the Dinosaur, official campaign mascot, are to be seen on the sides of RTA buses. Barbe's Dairy is running dental messages on the sides of its milk cartons during the month.

Plan your NODA year

NODA INSTALLATION DINNER

Sat., March 18, 2000 - 7:00 pm
Pontchartrain Center
Dr. James Roethle

TABLE CLINIC COMPETITION

LSUSD ALUMNI DAY
Friday, March 31, 2000 - LSUSD
Table Clinics start at Noon

NODA CRAWFISH BOIL

Fri., April 28, 2000 - 7:00 pm
American Legion Home
(RSVP required)

NODA GENERAL MEETING

Wed., May 17, 2000 - LSUSD - 7:00 pm
"Oral Pathology"
Dr. Jim Weir

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FELLOWS: Dr. Alan Ripps, left, and Dr. Allan Rappold of the LSU School of Dentistry department of operative dentistry and biomaterials, were awarded fellowship in the American College of Dentists at the recent meeting and convocation in Honolulu.

Adopt a School in February

Here's a way you can play a part in National Children's Dental Health Month.

Call a school near your office or home. Offer to give a talk on teeth, nutrition, dental accidents, etc. If they ask, suggest the second or third grade. (Some schools may want to combine a couple of grades, or even include the whole school.)

Call the NODA Central Office (834-6791) to learn where you can pick up a packet of posters or other material to leave at the school. You may know a detail man who might supply you with other material - maybe even toothbrushes to give away.

If you know someone in a Parents Club, there's another speaking opportunity.

Special athletes, special smiles welcomes volunteers

Special Athletes, Special Smiles (SOSS) and the LSU School of Dentistry once again welcome volunteers for the 2000 Special Olympics.

The success of the 1999 SOSS, held during the '99 Special Olympics, was directly due to the participation of more than 70 volunteers from the Greater New Orleans dental community. Dentists, dental hygienists, dental assistants, and LSUSD students provided one-on-one oral screenings and oral-health education to 540 athletes during the games, which were held at Tulane University, where they will again be in 2000.

To be a volunteer for the 2000 SOSS, in New Orleans, Saturday, May 27th, from 8 AM to 4 PM, call Charlotte Connick, RDH, coordinator of the Louisiana SOSS program, (504) 619-8561.

SOSS has four components, which address the oral-health needs of those with mental retardation and developmental disabilities: (1) one-on-one hygiene instruction on proper tooth-brushing and flossing techniques; (2) a personal non-invasive dental screening for visible cavities, broken or missing teeth, periodon-

tal disease, or other oral pathology; (3) collection of much needed oral-health data on the special-needs populations; and (4) a referral for local dental care when it is needed.

The goals of the SOSS dental program are threefold: to raise dental professionals' aware-

ness of the oral-health concerns of this population, including difficulty in receiving treatment; to educate and increase the number of dentists serving this population; and to provide a list of regional dental professionals who care for this population to all who participate in this program.



Dr. Lauren Ford Wallace, left, and Amy LaBruzza Ptiaia, RDH, examine a Special Olympics athlete.

Your delegates to LDA

The following 23 members of NODA have been certified to serve as Voting Delegates for the 2000 Annual Session of the Louisiana Dental Association in Lafayette on Saturday, March 25:

Dr. Debra C. Arnold, Dr. Robert F. Beyer, III, Dr. Henry B. Bradford, III, Dr. Christopher E. Brown, Dr. Joseph M. Campo, Dr. Sandra J. Catchings, Dr. George P. Cerniglia, Dr. Mark S. Chaney, Dr. Kevin J. Collins, Dr. David C. DeGenova, Dr. Glenn C. Dubroc, Jr., Dr. Terry F. Fugetta.

Also, Dr. F. Thomas Giacona, Dr. Randolph D. Green, Dr. David J. Hildebrandt, Dr. Harold D. Kennedy, Dr. Jeffrey A. Lee-son, Dr. F. Thomas McCoy, III, Dr. David A. Priestly, Dr. Guy A. Ribando, Dr. James D. Roethele, Dr. Garry S. Salvaggio, Dr. Carol A. Stuckey.

NODA PROFILE

NODA News continues a series of profiles of members of all ages and various lengths of membership in the Association. You may be next! Dentists are selected at random.

Dr. Lacoste: a man of ideas

If Dr. Joey Lacoste hadn't become a dentist, chances are he would have been a top-notch advertising or marketing professional.

His promotional skills are well-known in the dental profession hereabouts. Both LDA and NODA have sought out his public relations talents. In the 80s he had his own weekly radio show. ("Always," he's quick to point out, "sharing the mike with a different guest dentist each week.")

One of his three dental offices is in Lakeside Shopping Center. For years he's conducted a dental program at Audubon Park's Children's Zoo-To-Do, featuring Molly the Molar and Howard the Coward.

"When I started, it was mainly to get the pain concept out of the image of dentistry," he recalls. "We coined the concept of 'Gentle and Dental.' I guess it just grew from there."

All this was in the future when young Joseph Lacoste graduated in 1972 from New Orleans Academy, the military high school then located just off I-10.

He enrolled in Centenary College in Shreveport, finishing at UNO before entering LSUSD where he received his DDS in 1980. He immediately opened his practice at 4232 St. Claude Ave., the office he occupies today. He opened the Lakeside office in 1993 and the one in Hammond in '98.

Dr. Lacoste has two partners, Dr. Wynn Kapit and Dr. Robert Gueringer, at Lakeside and one, Dr. Michael McGraw, in Hammond. He has opened his doors to many associates.

"I guess I've had 40 associates over the years," he remarks, "and I'm proud of having helped them get started practicing dentistry in the real world and beginning their careers."

Seeing patients himself and supervising three busy offices can get hectic, especially for one whose mind bubbles over with creative ideas.

And, Dr. Lacoste points out: "My first objective in promoting was a better image for dentistry, helping people learn what modern dental care is all about," he says. The practice building objective came second.

The hectic pace took its toll. "In 1998 I had a stroke and lost sight in my right eye. It knocked me out of practice," he explained. "But the year actually was a blessing. It made me slow down and devote more time to my family." He regained his full sight in '99, "on Super Bowl Sunday," he remembers, "the day

after my son was born."

The doctor now lives in Mandeville with his wife Gwendolyn and their children, Olivia, age 3, and Joey III, age 1, Terry, 17, and Melissa, 11. He likes to fish, "mostly out of Delacroix."

Except for the Zoo-To-Do, he's taken a break from promotions but he's always ready to advise and assist NODA. He arranged a dental booth at Lakeside Mall for Children's Dental Health Month.



DR. LACOSTE

He likes to reminisce about his days of promotional activity, especially the radio show every Saturday on WTIX. "We got phone-ins from all over, once a call from Morgus the Magnificent on our Halloween show."

(It could be that one was arranged by a shrewd promoter!)

Benefits That Count...

Scientific Resources

Experts at the ADA monitor and respond to federal regulatory issues affecting dentists, such as OSHA's recently proposed compliance standards addressing ergonomics, indoor air quality, and tuberculosis. The ADA also offers resources on a wide range of scientific topics, including infection control, latex sensitivity, the safety of amalgam, and other emerging concerns. And, since 1930, the ADA Seal Program has helped both members and the public make informed purchasing decisions by evaluating professional and consumer products. For information, call the Council on Scientific Affairs at extension 2878.

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**Continuing Education Corner**

In an effort to keep you informed about available C.E. opportunities at the LSU School of Dentistry, this area will be devoted to informational updates.

DATE	2000	COURSE / TITLE	TUITION
February 9-13		"23rd Annual Perio Review Course" w/Drs. Yukna, Caudill, et al	5-day \$1,195.00 3-day \$ 895.00
February 13		"Oral Medicine" w/Dr. Michael Glick 06 cr. hrs.	DDS \$ 165.00 Auxiliary \$ 85.00
March 24		"Rational Comprehensive Dentistry" 07 cr. hrs. w/Dr. Teri Icyda	DDS \$ 195.00 Auxiliary \$ 95.00
March 24-26		"Expanded Duty Dental Assistant" a/k/a "EDDA" w/Ms. Dottle Austin	Auxiliary \$ 369.00
March 25		"Radiology for Dental Auxiliaries" 07 cr. hrs.	Auxiliary \$ 120.00
March 31		"ALUMNI DAY" featuring Drs. Burgess Chiche, Dederich, Germain, Lemon and Table Clinics	DDS \$ 65.00 Auxiliaries \$ 45.00
March 31 - April 3		"Choosing the Box" 25 cr. hrs. w/Drs. Jimmy Eubank & Jeff Morley	DDS *\$3,950.00 *Includes one Auxiliary w/DDS Each add'l Auxiliary \$ 350.00
April 7		"Function, Esthetics & Economics" 07 cr. hrs. w/Dr. John M. Finley	DDS \$ 195.00 Auxiliaries \$ 95.00
April 14-16	May 19-21	"Cosmetic Dentistry Continuum - Level II" 66 cr. hrs. w/Drs. Jimmy Eubank and Jeff Morley	June 23-25 DDS \$7,249.00
April 29		"Radiology for Dental Auxiliaries" 07 cr. hrs. w/ Drs. Thunthy & Hubar	Auxiliary \$ 120.00

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NODA News

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