

NODA News

MISSION STATEMENT

To establish and maintain a cohesive organization that serves its membership by promoting the art, science, and professionalism of dentistry, and by communicating the value of oral health to the community.

VOL. 37 FEBRUARY '99 NO. 2

NEW MEMBERS DINNER FEB. 24

Can We Do Well While Serving Others?

Dr. Michael T. Robichaux, Slidell practitioner, will be the speaker at NODA's annual New Member/Election Dinner Wednesday, February 24 at Carlone's Restaurant, 100 Labarre Rd. in Metairie, starting at 7:30 p.m.

His topic will be "Can We Do Well While Serving Others?"

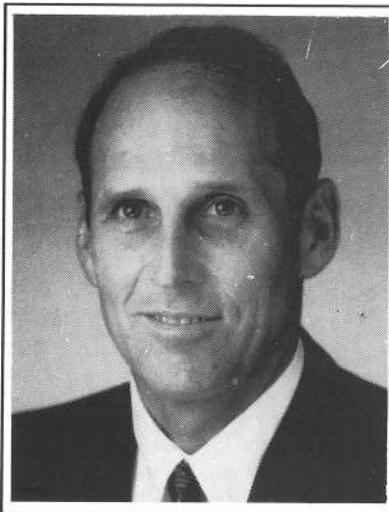
Dr. Robichaux, a strong advocate of private care dentistry, has given his talk at dental meetings in Phoenix, Shreveport, Meridian and the Mississippi Gulf Coast, among other venues.

Members who joined NODA in 1998 will be guests of the association. The annual election of new officers for 1999-00 will be held.

A tasty menu has been arranged for the annual dinner. It features:

- House salad/house dressing
- Soup du jour
- Entrees:
 - Rosemary & Garlic Chicken, or
 - Roasted Pork Loin, or
 - Catfish Carlone
- Vegetable du jour
- Potato du jour
- Cheesecake with Raspberry Sauce
- Bread & Butter
- Coffee & Tea

Cost for this meal is only \$22 per person. New members pay nothing. Cash bar available at 7 p.m.



DR. ROBICHAUX

Dr. Robichaux, a former president of NODA, will outline a basic philosophy of private care, including treatment at the highest level, telling patients the truth, offering them options and choices in state-of-the-art care.

Those planning to attend should RSVP to the Central Office (834-6449). Checks should be mailed to the NODA Office, 2121 N. Causeway, Metairie 70001 by **February 18** with choice of entree indicated on check.

Welcome New Members

Appleton, Michael J.
Barnett, John
Barré, Barton C.
Bent, Kim L.
Broxson, Alfred
Carlisle, III, William J.
Cervini, Denean A.
Genard, Louis M.
Haydel, Charles A.
Hoang, Lau Mai
Kahn, Philip J.
LeBlanc, Michael J.
Mauriocourt-Moss, Lisa
Mekari, Ammar A.
Melancon, Timothy A.
Menendez, Eduardo T.
Meng, Kimberly
Micklin, David P.
Miller, Brian H.
Nguyen, Vinh T.
Sadan, Avishai
Saltzman, Marty J.
Schwarz, Jorge F.
Schwarz, Merja A.
Smith, Tessa M.
Snitzer, Jeff M.
Teenier, Thomas J.
Tolar, Kim M.
Tridico, Anthony J.
Wiggins, Jeffrey A.
Yuratich, Donald D.
Zamora, Angelle

Fauchard Award to Dr. Dauterive

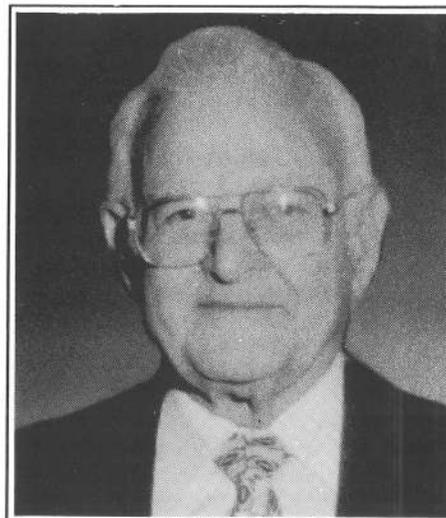
The Louisiana section of the Pierre Fauchard Academy has honored Dr. F. Ralph Dauterive with its Distinguished Dentist Award. The award recognizes Dr. Dauterive's achievements in dentistry and the community.

He has served as president of the Louisiana Dental Association and of the New Orleans Dental Association. He is a director on the LSU Medical Center Foundation Board, an advisory member of the LSU School of Dentistry Committee of 100, and has long held leadership positions with the Louisiana Dental PAC, a statewide legislative advocacy group for dentists.

His generosity to dentistry extends beyond the countless hours he has devoted to its practice and advancement. He has contributed

\$60,000 to the LSU School of Dentistry to establish the F. Ralph and Lily Dauterive Professorship in the department of operative dentistry. It awaits a \$40,000 match from the LSU Board of Regents Support Fund. For his tireless efforts on behalf of the school and medical center, Dr. Dauterive received the first LSU School of Dentistry Alumni Association Alumnus of the Year Award.

A graduate of the Loyola School of Dentistry, Dr. Dauterive has twice chaired the United Way campaign in St. Bernard Parish and is past chair of the St. Bernard chapter of the American Red Cross. He is a 40-year charter member of the St. Bernard Kiwanis Club and



DR. DAUTERIVE

(Continued on page 3)

President's Message

by KENNETH G. SCHOTT, DDS

In this month's message, I would like to discuss a couple of issues which were brought to the January 1999 meeting of the Louisiana Dental Association Board of Directors.

The LDA Public Relations Committee recommended to the LDA Board the implementation of a statewide public awareness campaign for 1999. This campaign would use the two existing commercials which were developed for the ADA Public Awareness Campaign. There is also the possibility that additional commercials could be developed using some of the money from the \$10.00 which the ADA House of Delegates voted to continue to explore a public awareness campaign.

In addition, there would be money available through the ADA to provide information and tracking so that we might determine whether we feel that this campaign is successful. This campaign would be funded by an assessment of 150.00 per active member. The LDA Board did not take a position on this issue, but decided to forward it to the LDA House of Delegates for a vote at the upcoming house session on March 20, 1999.

Some members of the LDA Board felt that there was a possible breach of contract with those members who paid their dues based on the bill they received in November. A question that several board members had was: Would there be any consequences for a member who might choose not to pay the assessment? There was a decision to obtain a legal opinion on whether someone who did not pay the assessment would maintain full membership privileges for 1999 and also how it might affect his or her status for the year 2000. As soon as this opinion is available, I will make it known.

The Louisiana Dental Hygienists' Association came to the LDA Board to request assistance in a proposed change to the

LA dental practice act. The LDHA is interested in allowing hygienists to practice under general supervision. General supervision is defined as: The dentist has authorized the dental hygienist to perform certain procedures (allowed by the LA dental practice act) but does not need to be present in the treatment facility during the performance of those procedures. (This would not include the administering of local anesthesia.)

According to LDHA information, general supervision is now allowed in 34 states. The representatives from the LDHA emphasized that general supervision should not be confused with independent practice, and that independent practice is not their goal. The LDHA representatives also stated in their letter that they would not attempt this legislative change without the support of the LDA and the State Board of Dentistry. The LDA Board did not take a position on this issue but asked the board members to attempt to poll their districts to determine their feelings on this matter. I don't know at this time whether this issue will come before the LDA House in March.

If either one of these issues lights your fire, I urge you to contact Dr. Guy Ribando or me and let one of us know how you feel. You might also want to let the people who will represent you at the House of Delegates know how you feel. Remember that Dr. Ribando will be looking for some alternate delegates to serve in the House, in the event that any of the delegates are unable to serve. The House will meet in Baton Rouge on March 20, 1999.

Also at this meeting, Jim Roethele was elected to be the recipient of the LDA Young Dentist award. On behalf of all the members of NODA, I congratulate him.

Have an enjoyable and safe Mardi Gras.

Ken Schott

1999 NEW ORLEANS DENTAL ASSOCIATION DELEGATES TO THE LDA HOUSE

Dr. Richard W. Ballard, Dr. John L. Barnett, Dr. Mark S. Chaney, Dr. Kevin J. Collins, Dr. Martin D. Davison, Dr. David C. DeGenova, Dr. Glenn C. Dubroc, Jr., Dr. Terry F. Fugetta, Dr. Jimmie Gaubert, Dr. F. Thomas Giacona, Dr. Barry E. Goodspeed, Dr. David J. Hildebrandt.

Also, Dr. Ronald A. Mancuso, Dr. Eduardo T. Mendendez, Dr. Laurie Moeller, Dr. Paul Poissenot, Jr., Dr. Guy A. Ribando, Dr. James D. Roethele, Dr. Randall N. Schaffer, Dr. Kenneth G. Schott, Dr. Carol A. Stuckey, Dr. Kathryn L. Sturm, Dr. Elizabeth M. Troendle, Dr. Ronnie M. Vinson.

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NODA News is published every month with the exception of June and August. Deadline for ads and editorial material is the 5th of the month preceding publication. Ads and news should be sent to Dr. Kristi Soileau, 2820 Napoleon Ave., Suite 470, New Orleans, LA 70115.

NODA News is a publication of the New Orleans Dental Assn., 2121 N. Causeway Blvd., Suite 153, Metairie, LA 70001. Phone (504) 834-6449.

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NODA GENERAL/ELECTION MEETING & NEW MEMBER DINNER

Wed., Feb. 24, 1999 – Carlone's Restaurant
"Can We Do Well While Serving Others?"
Dr. Michael Robichaux

NODA INSTALLATION DINNER

Sat., March 27, 1999 – 7:00 pm
English Turn Golf & Country Club
Dr. Guy A. Ribando

NODA CRAWFISH BOIL

Fri., April 16, 1999 – 7:00 pm
American Legion Home
(RSVP required)

NODA GENERAL MEETING

Wed., May 19, 1999 – LSUSD – 7:00 pm
"New Computer Technology:
A Hardware/Software Exhibit"
Dr. William Davenport

NEW ORLEANS DENTAL CONFERENCE

"50TH ANNIVERSARY"

Sept. 15-18, 1999

"Go For The Gold"

Ernest N. Morial Convention Center
BY CHRIS BROWN, DDS
and the Scientific Program Committee

DR. DAUTERIVE

(Continued from page 1)

an avid participant in "Operation Merry Christmas," which provides food and toys for the needy. He is a long-time fundraiser for the Archbishop's Community Appeal and Nunez Community College and is on the pastoral council of his parish church, St. Louise de Marillac.

Dr. Dauterive and Lily, his wife of 49 years, often invite children to their Picayune, Mississippi, weekend home to share with them life in the country.

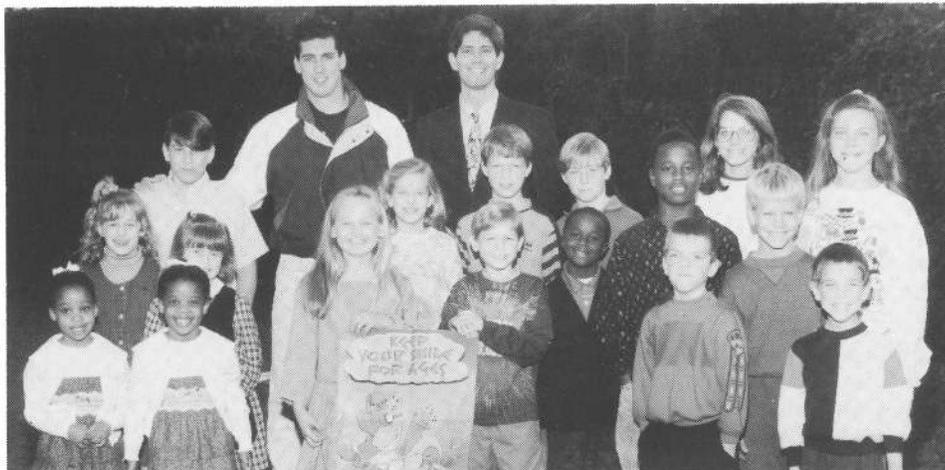
The academy also inducted five new members for their excellence in and devotion to dentistry. They are Drs. Jamie Manders, James Roethele, Charles McCabe, Kathryn Sturm, and Leroy Boudreaux.

TELL 'EM YOU SAW IT IN NODA NEWS

When you patronize our advertisers – and we hope you will – tell them you saw their ad in *NODA News*.

These loyal friends help defray the costs of this monthly publication. ■

Picture from the Past



REMEMBER STEVE WALSH? The one-time Saints quarterback is one of several Saint stars who served as honorary chairmen of the area Children's Dental Health Month. At Steve's left is NODA chairman Dr. Tom Murphy. Many CDHM activities are currently underway. Watch for pictures in next month's *NODA News*.

Adopt a School in February

Here's a way you can play a part in National Children's Dental Health Month.

Call a school near your office or home. Offer to give a talk on teeth and dental care. If they ask, suggest the second or third grade. (Some schools may want to combine a couple of grades, or even include the whole school.)

Call the NODA Central Office (834-6449) to learn where you can pick up a packet of posters or other material to leave at the school. You may know a detail man who might supply you with other material – maybe even toothbrushes to give away.

If you know someone in a Parents Club, there's another speaking opportunity.

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NODE, INC. is important to NODA

BY DR. RANDY GREEN

Three years ago after extensive research and on the recommendation of legal counsel, the New Orleans Dental Association was subdivided into three separate and distinct corporations. They are the New Orleans Dental Conference, Inc., the parent New Orleans Dental Association, Inc. and New Orleans Dental Enterprises, Inc. to be henceforth referred to respectively as NODC, Inc., NODA, Inc., and NODE, Inc.

Every member, I am sure, is more than familiar with the first two corporations. The purpose of this article is to acquaint our membership with NODA's newest corporation, NODE, Inc.

NODE, Inc. was established as the for-profit subsidiary of NODA for the express purpose of generating non-dues revenues that will ultimately benefit our entire membership by subsidizing, expanding, and upgrading NODA's numerous committees without the risk of a dues increase or assessment.

The for-profit arm of NODA legally protects NODA's non-profit status while at the same time allowing our association to explore and participate in various revenue-producing ventures.

At this time, the only non-dues revenue source presently in operation under NODE, Inc. is the NODA/Whitney credit card. NODE receives 1% of all gross sales transacted on a monthly basis and \$1 for each new account opened.

All but 5% of these funds are transferred to NODA, Inc. at the end of each calendar year to be used as the NODA Board and general membership deem appropriate. The 5% retained by NODE is used for various operating, accounting, and legal expenses.

The next step for NODE was to establish various "NODA pre-

ferred products and/or services". Simply stated, a NODA-preferred company is a company that has established a contractual agreement with NODE with a predetermined percentage of gross sales receipts being paid to NODE in return for this designation.

Therefore, when a NODA member is contacted by a NODA-preferred company, please do not treat it as just another of many solicitations. Seriously consider the benefits these companies may offer you both personally and professionally. Above all, keep in mind that the business you do with these companies directly benefits NODA and its goals.

Communications 2000 (ACSI) is actually NODE's first NODA-preferred customer. Their advertisement will appear in next month's issue of NODA News. Please give this company your utmost attention. I think you will be pleased with the services and potential savings it has to offer.

I would like to add that every effort is being made by NODE not to conflict with any products or services offered by LDS, Inc.-the LDA's for-profit subsidiary, or to interfere in any way with the sponsors and exhibitors of the New Orleans Dental Conference.

If you have any questions, comments, or suggestions, please call me at any time. This is obviously uncharted territory for all of us. NODE is merely a vehicle that will allow NODA to offer more and expanded programs to our members and our community without additional financial burden.

NODE, Inc. Board of Directors: Dr. Randy Green, President; Dr. Mark Schott, Secretary-Treasurer; Dr. Lisa Germain, Vice President.

LA. anesthesia bill serves as model

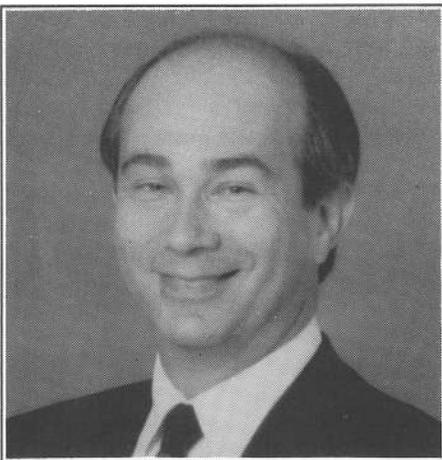
(From the LDA)

A bill to mandate insurance coverage for general anesthesia used for dental procedures that the LDA successfully lobbied for passage in 1997 continues to serve as the model for other state dental societies looking to pass similar legislation.

During and after the ADA Lobbyist Conference (Dec. 4-5), Washington and Indiana

joined the long list of states that have requested information about the LDA bill and lobbying effort.

In addition, the LDA has been contacted by the Oregon Dental Association for information about water fluoridation and the LA Water Fluoridation Advisory Board that was created by the passage of another LDA bill.



Dr. Frank Martello, a clinical assistant professor of general dentistry at the LSU School of Dentistry and a clinician in private practice in uptown New Orleans, has been inducted into the International College of Dentists. The United Cerebral Palsy of Greater New Orleans also honored him with its Humanitarian of the Year Award. He is chair of the Louisiana section of the Pierre Fauchard Academy.

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NODA PROFILE

NODA News continues a series of profiles of members of all ages and various lengths of membership in the Association. You may be next! Dentists are selected at random.

Dr. Kloor: The dentist as teacher

Dr. Steven Kloor believes dentists should be teachers as much as clinicians.

"It's surprising how little many patients know about their teeth," he says. "I admit I spend a lot of time talking to them. A practice management expert might say I spend too much time. But I find that teaching patients is satisfying and think it's important."

Dr. Kloor comes naturally by his love for teaching. His mother and wife Terri are retired teachers. His sister has taught first grade for 17 years. The doctor himself spent nine years as an associate clinical professor at LSUSD under Dr. Charles Boozer in oral diagnosis, oral medicine and radiology.

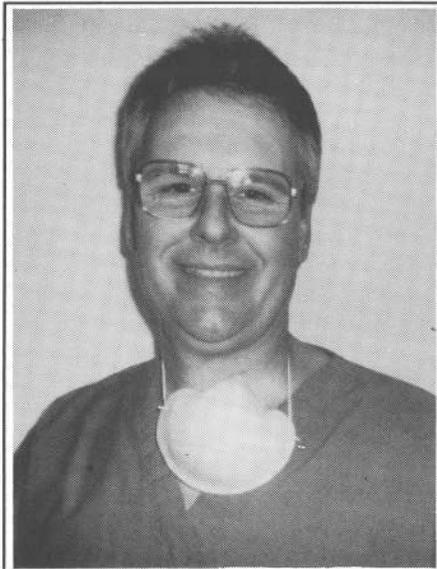
"I enjoyed it tremendously and hope one day to return to it," he says. "I just had to leave to devote full-time to my practice."

Born and raised on the West Bank, Dr. Kloor is in the 20th year in his office at 816 Behrman Hwy., a few minutes from his childhood home. After graduation from Jesuit High School, he earned his degree in biology and general science at UNO in '75 and his DDS from LSUSD in '79.

He is a solo practitioner, his staff consisting of a hygienist, chairside assistant, office manager and business assistant. He is a strong believer in the intra-oral camera and says, "It's an integral part of the practice. It's very helpful for diagnosis, especially in things like fractures, and, of course, for patient education."

He says many of his patients are people he's grown up with or has known from the West Bank.

"When I first started, Terri and I had no children and lived in the back half of my dental building," he said. "I was available to patients from 9 a.m. until 9 p.m. The early practice was actually built on those night hours. Plus, Terri's job as a special education teacher helped greatly



DR. KLOOR

to get me through dental school and help pay down my early debt."

Today the doctor works from 8 a.m. until 6 p.m. four days a week. The other three days, weather permitting, are spent on the water.

He and his wife, the former Terri Ashley of New Orleans ("a Lakeview girl," he says) and their sons Kyle and Brad, both Jesuit High students, often repair to their camp at the Rigolets where there are "too many boats," Terri says.

"Terri says I'm trying to have a boat of every type there is," admits Dr. Kloor. Specifically, the Kloor navy includes a 28-foot cruiser that has taken them to Pensacola and points between; a 20-foot fisherman, 18-foot sailboat, two skiffs, plus a jet ski and a kayak.

Dr. Kloor belongs to the ADA, LDA and NODA, and the family enjoys activities at, naturally, the Southern Yacht Club.



The New Orleans Dental Conference has landed one of the nation's top women dentists to conduct its all-day pre-conference seminar September 15 at the Morial Convention Center.

Dr. Cheryl Sheets of Newport Beach, CA will conduct the seminar on "Keys to Success in an Esthetic Restorative Practice." The seminar is on Wednesday before the regular conference September 16-17-18.

Dr. Sheets maintains a full-time private practice, emphasizing esthetics, implants and reconstructive dentistry. She also lectures nationally, publishes, and is involved in several implant research projects.

A past president of the American Academy of Esthetic Dentistry, Dr. Sheets is a professor of clinical dentistry at the University of Southern California School of Dentistry and associate clinical professor in the orthopedics department at the University of California School of Medicine at Irvine. She is founder and director of the Newport Coast Oral-Facial Institute, an international teaching and research institute.

Although the Conference is still about nine months away, a total of 127 exhibit booths has already been sold. Last year's Exhibit Hall totaled about 190 booths. Exhibits chairman Dr. Carol Stuckey is shooting for at least 200 this time around.

You can keep up to date on Conference speakers and other developments by checking the NODC web site. It's www.nodc.org and E-mail address is noda@acadiacom.net. The phone number is (504) 834-6449.

The Bucktown All-Stars, a smash hit at the last two Welcome Receptions, have been re-signed for the opening night party September 16. Each dentist receives two tickets in his or her registration packet. NODA members' registration is covered by NODA dues!

WE WANT YOUR NEWS

Anyone knowing of any dentist who has made a significant contribution, gained an elective or appointive office, written an article, delivered a paper, or rendered unusual public service, please call or write Dr. Kristi Soileau, 2820 Napoleon Ave., Suite 470, New Orleans, LA 70115. Phone: 899-2255.

NODA NEWS accepts advertisements from a variety of sources, but makes no independent investigation or verification of any claim or statement contained in the advertisements. Inclusion of advertisements should not be interpreted as an endorsement by the New Orleans Dental Association or NODA NEWS.

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SEEKING A PRACTICE to purchase on North Shore or in Baton Rouge. Will address any purchase opportunity. Please call Simmons at (601-977-0090).

DENTAL HYGIENIST WANTED for West-bank Office, full time. Phone 394-4990.

FOR LEASE: Free-standing office Mandeville available June '99. Contact 626-3780.

EXPERIENCED HYGIENIST NEEDED part-time for Metairie office. Please submit resume to Rhonda Torrence, 4324 Veterans Blvd., Suite 103, Metairie, LA 70006. No resumes will be accepted after March 15, 1999. Office space also available for rental.

EXPERIENCED HYGIENIST seeks FT or PT position paying commission in Metairie or Lakeview office that places quality before quantity. Call Carol at 561-4743.

DENTIST NEEDED to work in Kentwood private practice on Mondays. \$200 minimum or 35% of production. For more information, call Kathy at 504-229-2535.

**Continuing Education Corner**

In an effort to keep you informed about available C.E. opportunities at the LSU School of Dentistry, this area will be devoted to informational updates.

DATE	1999	COURSE / TITLE		COST
February 7		"Oral Medicine" w/Dr. Michael Glick	06 cr. hrs.	DDS \$ 165.00
February 26-27		"Treatment Planning" w/Dr. John C. Kois	14 cr. hrs.	DDS \$ 495.00 Auxiliary \$ 170.00
February 27		"Radiology for Dental Auxiliaries" w/Drs. Thunthy & Hubar	07 cr. hrs.	Auxiliary \$ 120.00
March 19-21		"Expanded Duty Dental Assistant" a/k/a/ "EDDA" w/Ms. Dottie Austin	24 cr. hrs.	Auxiliary \$ 369.00
March 20		"Radiology for Dental Auxiliaries" w/Drs. Thunthy & Hubar	07 cr. hrs.	Auxiliary \$ 120.00
March 26-27		"Principles of Occlusion" * w/Drs. Bernie Williams & Mike Robichaux	14 cr. hrs.	DDS \$ 449.00 Auxiliary \$ 129.00
April 9-11		"Expanded Duty Dental Assistant" a/k/a/ "EDDA" w/Ms. Dottie Austin	24 cr. hrs.	Auxiliary \$ 369.00
April 10		"Radiology for Dental Auxiliaries" w/ Drs. Thunthy & Hubar	07 cr. hrs.	Auxiliary \$ 120.00
April 23		ALUMNI DAY: "Tough Questions, Great Answers" w/Robin Wright, MA	07 cr. hrs.	DDS \$ 169.00 Auxiliary \$ 99.00
April 24		"Air Abrasions" w/Drs. John Burgess & Alan Ripps	07 cr. hrs.	DDS \$ 195.00 Auxiliary \$ 75.00

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NODA News

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Kristi Soileau, David DeGenova, Editors

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