

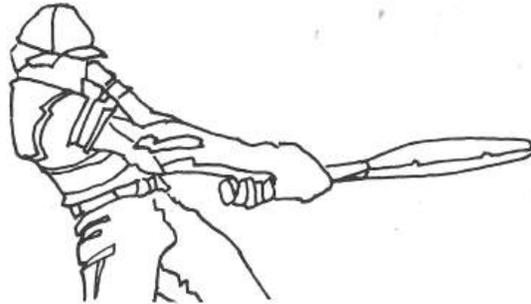
NODA News

MISSION STATEMENT

To establish and maintain a cohesive organization that serves to promote the art, science, and professionalism of dentistry, and to communicate the value of oral health to the community.

VOL. XXVIII SEPTEMBER NO. 6

DATES TO REMEMBER



Saturday, September 9

"DRILLS VS. PILLS"

Jefferson Parish Medical Society vs. NODA
Lafreniere Playground 10:30 a.m.-3:00 p.m.

By now all should have received their flyers regarding the upcoming softball tournament to benefit Second Harvesters Food Bank.

Bring your families and participants to this fun event. Food and beverages will be available for all participants. Contribution is \$50 per member family.

This should be a great picnic with friendly competition for a good cause. Hope to see you there.

Wednesday, September 20

The first NODA General Meeting of the year will be devoted primarily to an important meeting of the Louisiana State Board of Dentistry regarding nominations to the State Board.

Following this brief meeting a course on the latest in dental therapeutics and prescription drugs will be presented.

Please plan to attend this vital meeting and stick around for an hour of CE. The meeting will be held at LSUSD beginning at 7 pm. We need your input. Make every effort to attend.

January 20 - January 27, 1996

As part of NODA's efforts to offer the best scientific program possible along with LSUSD, this year a combination Continuing Education and Caribbean Cruise will be available to all NODA members.

The outstanding rates quoted below are the result of a group rate occurring at a slow time of the year for the cruise lines.

Please take advantage of this great opportunity and join your fellow members in a "Cruise for CE."

THE SHIP: Enchanted Isles of the Commodore Cruise Lines (originating in New Orleans)

THE GUEST SPEAKER: Dr. Ronald Auvenshine

THE TOPIC: "Temporomandibular Disorders and Occlusal Therapy"

THE TIMES: Three (3) days of lecture/four (4) hours per day to be offered on Sunday, January 21, Thursday, January 25 and Friday, January 26. These are the days scheduled to be at sea. Therefore, they will not conflict with the ports of call, Playa del Carmen, Cozumel, Grand Cayman, and Montego Bay.

THE COST: For the course, \$100 per NODA member, \$200 per non-NODA member.

THE CRUISE COSTS: Category 9 \$548; category 8 \$578; category 7 \$598; category 6 \$628; category 5 \$658; category 4 \$678; category 3 \$708; category 2 \$768; category 1 \$828. (Per person rates based on double occupancy.)

\$98 port charges at present (subject to change)

Space is limited and is booked on a first-come, first-served basis.

Booking deadline for special rates and payment of \$250 per person deposit is October 2, 1995. Final payment (balance) due November 6, 1995.

For more information regarding rates, deposits, final payments and cancellation policies, call Diane Schaeffer at either 454-6606 or 887-2750.

September 20 meeting offers CE credit

BY DR. DAVID HILDEBRANDT
Scientific Program Chairman

NODA's September 20 meeting holds two very important benefits to members. First, nominations for NODA's State Board position will be accepted. Second, your first opportunity for continuing education credits will be available for the upcoming NODA year.

The meeting will be held at 7 p.m. at the LSU School of Dentistry.

All licensed dentists in the Greater New Orleans area are invited to the September meeting. Three dentists will be nominated for submission to the Governor for final selection.

To be eligible for nomination, he or she must be present at this meeting, currently not serving NODA or LDA as an officer or committee person, and not be a faculty member of Louisiana State University School of Dentistry. These individuals should be prepared to make a serious commitment to fulfill the responsibilities and duties of this office.

Following the nominations our first CE opportunity for the year will be presented. The topic for the evening will be "What's New in Dental Therapeutics?"

New medications are introduced on what seems like a daily basis. Are these new drugs better than what we are using now? Is there an antibiotic with greater efficacy than what we routinely prescribe? Are NSAID's the savior to analgesics?

For the answers to these questions, and many more, attend the September meeting.

Don't forget about the free dues drawing at every meeting. Fifty dollars of free dues will be given away at the meeting. And, at year's end, we will draw for an entire year of free dues. Names are retained and every meeting you attend increases your chances of a dues-free year.

Be sure and watch your mailbox for the 1995-96 NODA Stickers for all our scientific programs.

President's Message

by RANDOLPH D. GREEN, DDS

Welcome back to another year of exciting NODA events. We hope everyone had a great summer.

Our committees have been working diligently planning this year's calendar. The Scientific Program by chairman David Hildebrandt, the Public Relations Committee by chairman Jim Roethele, the Membership Committee by chairman Glenn Dubroc and the Long Range Planning Committee have been extremely busy all summer long.

In fact, *NODA News* editor Kristi Soileau should be commended for putting together the long-awaited first summer issue of *NODA News*. I am confident that the hard work of all our committees and their chairmen and chairwomen will be evident as the year unfolds.

Historically, the summer months have been strictly devoted to organizational meetings and planning of various NODA events for the coming year. In fact, nearly 90% of all NODA activities occur between September and March.

I have always felt that as important as these meetings are, we as an association should become more active during the summer, that is, May through August.

For this reason, a few new events have been added to the NODA calendar that I sincerely hope will be carried on through the years.

In an effort to emphasize the positive side of our association two of our goals were to give something back to our community and to improve the communication and camaraderie of our members. In May, NODA participated and raised \$1,000.00 in the Moonlight Relay for Life for the American Cancer Society. Our efforts plus the efforts of hospitals and organizations throughout our community helped to raise over \$63,000.00 for the American Cancer Society – an outstanding achievement.

This was a 700% increase over last year and a perfect example of what can be accomplished by getting NODA involved. I hope our participation in this worthwhile endeavor will continue for years to come.

On September 9, NODA will play members of the Jefferson Parish Medical Society in a softball tournament for charity. The proceeds of this event will benefit the Second Harvesters Food Bank which in turn distributes food to the needy throughout our area.

This is another unique opportunity for the medical and dental communities to join forces for a worthy cause.

Two social events added this summer are the Inaugural NODA Golf Tournament held July 28th and the Inaugural NODA Fishing

Rodeo to be held September 30. Those who participated in the golf tournament enjoyed the day immensely. The two events still to be held – the Softball Tournament and Fishing Rodeo – are advertised with more details in this issue of the *NODA News*.

Also, in this issue, as part of our scientific program you will find details of the NODA-LSUSD Cruise featuring a well-known speaker and past LSUSD professor, Dr. Ronald Auvenshine.

Contracts are being finalized with Radiofone and BellSouth Mobility in order to offer corporate rates on beeper and cellular phone service to all NODA members.

Our own NODA credit card, various endorsements and a "for-profit arm" of NODA are being considered as possible non-dues revenue sources from which all members will ultimately benefit.

As you can see, the summer has been a busy one. All we need is your support and participation. These events mean nothing without our members getting involved. Let's redirect our energy and get involved by emphasizing the positive for ourselves, our association and our community.

Randy Green, DDS

NODA News is published every month with the exception of June, July and August. Deadline for ads and editorial material is the 10th of the month preceding publication. Ads and news should be sent to Dr. Kristi Soileau, 2820 Napoleon Ave., Suite 470, New Orleans, LA 70115.

Dr. Soileau is editor and chairman of the NODA News Committee. Members are Drs. John Braud, Jr., Steven Collins, David DeGenova, Barry Goodspeed, Frank Herbert, Hector Maldonado and Wallace Serpas III.



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Dr. Anthea Grogono, left, president, American Association for Dental Research, New Orleans Section, presents the AADR award for postdoctoral research to Dr. Shannon Simons, resident in LSUSD's advanced orthodontics. Dr. J. M. Chadha, LSUSD assistant dean for advanced education and chair of orthodontics, looks on. Dr. Simons is now an associate in the practice of orthodontics with Dr. Terence Walsh.

LSUSD AWARDS RESEARCH PRIZES

At the LSUSD advanced education programs certificate awarding ceremony, Dr. Shannon Simons, postdoctoral resident in Orthodontics, received the American Association for Dental Research, New Orleans section, award for research she conducted during her training.

The Southern Academy of Periodontology

awarded to Dr. Kevin Calonge, first-year resident in periodontics, second place in the Billy Pennel Student Competition. The competition was based on the quality of postgraduate research protocols in the southeastern United States.

Senior dental student Kathryn Philpott-Hill received the Mamou Award and scholarship.

Father-in-law of slain man thanks NODA

New Orleans Dental Association
Care of: Dr. Vincent Liberto

Dear NODA COLLEAGUES:

I wish to express my gratitude to all members of NODA for the support that you have given to my family both directly and indirectly since the murder of my son-in-law, Officer Ronald A. Williams II of the New Orleans Police Department on March 4, 1995.

It has been devastating to our family and especially, of course, to my daughter, Mary and the children, Christopher and Patrick.

Although we have tried to address all those who have called, sent letters, or sent other expressions of support to our family, we feel that we may not have reached everyone individually. We sincerely hope that you all will accept my family's deepest appreciation and know that it has helped us.

Sincerely,
Dr. Daniel E. Buras



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THE HIV/AIDS CASE

DATE: June 14, 1995
TO: Officers and Members
 of the Board of Trustees
FROM: Peter Sfikas
SUBJECT: Conclusion of *Morvant* HIV
 Litigation

Yesterday, the court signed a Consent Order in *The United States of America v. Drew B. Morvant, D.D.S., et. al.*, which ends what you no doubt recall was the first HIV-discrimination suit brought by the United States Department of Justice against a health care provider for alleged HIV-discrimination under the Americans with Disabilities Act.

You will recall that the court had previously granted summary judgment against Dr. Morvant, primarily based on findings that (1) because universal precautions work, HIV did not pose a direct threat to the safety of the dental team and (2) Dr. Morvant's referral of the patients in question to an "HIV-specialist" for a prophylaxis was inappropriate because there is no specialty for cleaning teeth. The Consent Order reflects the parties' settlement of the matter.

Pursuant to the Consent Order, Dr. Morvant will pay a total of \$120,000 in monetary damages (\$60,000 per patient). He is required to treat persons with HIV or AIDS in a manner equal to that in which he treats HIV-negative persons, and only refer such persons when the dental treatment being sought or provided is outside of his area of expertise.

He is also required to consult with the patient's personal physician and/or the dentist to whom a referral is being made, when appropriate. Dr. Morvant must adopt and post a policy of nondiscrimination.

Finally, he and his employees (except an office manager or receptionist) must take continuing education on dental treatment of persons with HIV, infection control, and the ethical duty to treat.

The injunctive relief that may be most bothersome to dentists concerns Dr. Morvant's agreement to post his non-discrimination policy. In prior cases, the Justice Department had insisted on a posting but not required any specific language. In contrast, this Consent Order requires Dr. Morvant to prominently display the following notice in his waiting room, or in his operatory if the office is owned by another dentist:

This office does not discriminate against any person on the basis of disability, including HIV-positivity or AIDS. Drew B. Morvant, D.D.S. and his staff provide dental treatment and services to persons with HIV or AIDS on the same terms and conditions that such services are provided to patients who are not HIV-positive.

The Americans With Disabilities Act of 1990 is a federal law that protects persons with disabilities, including individuals with HIV and/or AIDS, from

discrimination on the basis of their HIV and/or AIDS status, including discrimination in the provision of dental care. If you feel you have been discriminated against in the provision of dental care because of your HIV and/or AIDS status you should call the Department of Justice in Washington, D.C. at 1-800-514-0301.

The Consent Order ends the *Morvant* litigation. As you know, the next important HIV-discrimination case appears to be the one against Dr. Randon Bragdon, the Maine dentist with a policy not to treat patients with known infectious and/or contagious diseases that are life threatening or may cause long term or permanent disability, including HIV-AIDS. As always, Legal Affairs will keep the Association advised of related developments in the HIV-discrimination area as they occur.

RESEARCH AWARD

LSU School of Dentistry has received the first installment of a 10-year, \$500,000 research grant from a California dental equipment manufacturing company.

The money from Calcitek Inc. will underwrite projects at the Center for Clinical Dental Research, according to Dr. Eric Hovland, dean.

The center has some 20 programs under way, including repairing cracks in teeth and investigating the effectiveness of steroids on mouth ulcers.

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Honors Committee seeks nominations

BY DR. O. WILLIAM REEDER
Chairman, Honors & Awards Committee

The NODA Honors and Awards Committee is charged with receiving recommendations and making selections and recommendations for the following awards:

- NODA Honor Dentists Award
- NODA Victor Marquer Award
- LDA Distinguished Service Award

The NODA Honor Dentist Award is "in recognition of outstanding contributions and exemplary conduct in the profession of dentistry" by a member of the New Orleans Dental Association.

The LDA Distinguished Service Award is for similar service, contributions and conduct

at the state level.

The Victor B. Marquer Award is "in recognition of distinguished and dedicated service to the New Orleans Dental Association" by a non-dentist.

Recommendations for the LDA Award are needed by **September 20, 1995**, and for the Honor Dentist and the Vic Marquer awards by **December 1, 1995**.

Please send your recommendations with your reasons for the recommendation(s) to:

**Chairman, Honors & Awards
Committee
NODA
2121 N. Causeway Blvd., Ste. 153
Metairie, LA 70001**

Mark Your Calendar

NODA GENERAL MEETING
Wed., Sept. 20, 1995 - LSUSD - 7:00 pm
"What's New In Dental Therapeutics?"

NODA GENERAL MEETING
Wed., Oct. 18, 1995 - LSUSD - 7:00 pm
"Managed Care: Is This Dentistry's Future?"
Format: A Panel Discussion

NODA STAFF APPRECIATION NIGHT
Tues., Nov. 14, 1995 - Southern Yacht Club
- 7:00 pm
Guest Speaker & Topic To Be Announced

NODA GENERAL MEETING
Wed., Dec. 13, 1995 - LSUSD - 7:00 pm
"A Prosthetic Dentistry Update"
Dr. Jim Andrews

NODA/LSUSD CRUISE
Jan. 20-27, 1996 - Commodore Line -
"Enchanted Isle"
"A Synopsis of TMJ Management"
Dr. Ron Auvenshine

NODA GENERAL/ELECTION MEETING
New Member Dinner - Wed., Feb. 28, 1996,
Smilie's Restaurant
"Legal Ramifications Of Your Dental
Practice"
Mr. Dale Weaver - The Medical Protective
Co.
Lagniappe - A Comedy Skit By
"The NODA Players"

(Continued on Page 8)

Firms support monthly meetings

You may have noticed our notice urging you to patronize our advertisers.

Many members may not know also that NODA's monthly scientific programs and meeting are often financially sponsored by companies and vendors. This includes the refreshments!

Here are the sponsors during the recent September-May year: SOS Technologies (Ken Woodhouse); Dental Auxiliary Resources, Inc. (Marilyn Bernard); Financial Learning Systems (Chris Nogues); Warner Lambert (Eliza-

beth Milhous); Gilsbar (Hallie Nimmo) and First NBC (Karen Landeche).

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NODA PROFILE

NODA News continues a series of profiles of members of all ages and various lengths of membership in the Association. You may be next! Dentists are selected at random.

Slidell dentist is happy with his career choice

Dr. James K. Curley of Slidell describes his entry upon a career in dentistry as "a pleasant accident."

But he quickly adds: "I have not once regretted it. Although as all professions it has its down days, I would do it again."

There were no dentists in Dr. Curley's family. When he graduated in 1978 from LSU in Baton Rouge with his BS in zoology, he pondered his future. "I wanted a career that would enable me to work with people. And I wanted to be in some area of health care."

He admits his freshman year at LSUSD "was stressful." So he decided to visit six dental offices to see what the profession was really like. "I found that the dentists were enjoying what they were doing. It seemed to be rewarding work."

Fifteen years later Dr. Curley conducts a busy general dentistry practice at 925 Cross Gates Blvd., just east of Slidell. His staff consists of a front office assistant, a chairside assistant and two hygienists. Though their practices are separate, Dr. Curley shares office space with Dr. Ronald Gustafson. There are

seven operatories, each dentist using three, with one spare.

How is the practice going? "There has been an incredible amount of growth in the past few years," he notes. He is a strong proponent of the intraoral video camera. "I purchased one in December and it has been very beneficial for patient education and treatment acceptance," he said.

The Slidell practitioner takes a week out each year to attend the Pankey Institute in Florida. He also belongs to the New Orleans Pankey Study Club.

Outside the office he enjoys an intense racquetball rivalry with Dr. Jim Sevier, a classmate. "I recently won two matches in a row from him. Neither of us has beaten the other three times in a row. I know he will be up for the next game!"

Dr. Curley also wanted to say a word about "my best staff ever. We really work as a team."

Dr. Curley resides in New Orleans with his wife Jolie Bonck, an occupational therapist, and their daughter, Karin, 6. He also has an 11-year-old son, Lowry.

CPR COMES IN HANDY

NODA News' correspondents are everywhere. We learned recently that one of our members, Dr. Ed Levy III, while on vacation in Seaside, Florida this summer, successfully performed CPR on a nearly-drowned swimmer. Good going, doctor.

NODA'S MAN ON THE GO

Dr. James Quinn, one of the association's busiest lecturers, recently returned from San Jose, California, where he was course director for a program in "Advanced Arthroscopic Holmium Surgery."

WE WANT YOUR NEWS

Anyone knowing of any dentist who has made a significant contribution, written an article, delivered a paper, initiated or completed research, or rendered unusual public service, please call or write Dr. Kristi Soileau, 2820 Napoleon Ave., Suite 470, New Orleans, LA 70115. Phone: 899-2255.

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For more information on upcoming seminars, please call

Dawn Dufresne or Chris Nogues

at
(504) 835-9185.

FISHING ANYONE?

The inaugural NODA Fishing Rodeo is planned for Saturday, September 30. The specifics are as follows:

LOCATION of "Weigh-in" and after fishing party will be on the deck of "City Limits" Lounge on Bayou Bienvenu, 2001 Paris Road.

TIME: The party will start at 1 p.m. with the scales closing at 3 p.m. The party will continue until 6 p.m.

FOOD FORMAT: Draft beer and food will be included in the registration. A cash bar for mixed drinks will be available.

WHERE TO FISH: You can fish anywhere that you'd like, such as Delacroix, Shell Beach, etc. Just bring your Big One to the weigh-in.

PRIZES: Prizes will be awarded for:

- A) Biggest Speckled Trout
- B) Biggest Red Fish
- C) Biggest Flounder
- D) Biggest Fish
- and
- E) Biggest Hard Head Catfish (this is a sure win for Dr. Randy Green)

REGISTRATION: \$30 per person. This will cover the draft beer, food, prizes, and a rodeo T-shirt.

NO-BOAT FISHERMAN: You can still plan to fish. Arrangements will be made to join you with a boat with extra space.

P.S. Don't forget your fishing license.

NON-FISHERMAN: You're invited, also. Please join the fun starting at 1 p.m.

I feel this can be a very good time and strongly encourage everyone who would enjoy this to attend. Please send in the entry form with check enclosed, as soon as possible, so we can get a head count. If you have any questions, please call me, George Marse, at work (455-5580) or home (885-0024).

Ya'll try to come! This should be great fun and camaraderie. Sorry guys, no C.E. credit for this one!

George Marse

NODA FISHING RODEO REGISTRATION FORM

NAME: _____

ADDRESS: _____ ZIP: _____

PHONE NO.: OFFICE _____ HOME _____

CATEGORY: FISHERMAN: _____ NO-BOAT FISHERMAN: _____ NON-FISHERMAN: _____

I have extra room on my boat: YES _____ NO _____

REGISTRATION FEE: \$30.00 per person in any category. Send check made out to NODA, along with this form, to the office of:

Dr. George Marse, Jr., D.D.S., M.S.
4408 Trenton St.
Metairie, LA 70006

P.S. If you register, you will be once again contacted with more detailed information on the rodeo. If you're a no-boat fisherman, you will be contacted with a person who has room in his boat.

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(Classified ads are \$25 each. Send ads and checks to Susan or Reneé in Dr. Kristi Soileau's office, 2820 Napoleon Ave., Suite 470, New Orleans, LA 70115.)

CALENDAR

(Continued from page 5)

NODA INSTALLATION DINNER

Sat., Mar. 23, 1996 - 7:00 pm

Chateau Country Club

Dr. Terry Fugetta

NODA CRAWFISH PARTY

Fri., April 26, 1996 - 7:00 pm

American Legion Home

R.S.V.P. Required - 834-6449

NODA GENERAL MEETING

Wed., May 15, 1996 - LSUSD - 7:00 pm

"A Symposium On Dental Adhesives"

Dr. Anthea Grogono

47th ANNUAL NEW ORLEANS DENTAL CONFERENCE

August 28-31, 1996

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New Orleans Hilton Riverside

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NODA News

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Kristi Soileau, Editor

Continuing Education Corner

In an effort to keep the membership attuned to available C.E. opportunities at the L.S.U. School of Dentistry, this area will be devoted to informational updates.

DATE	COURSE / TITLE	COST
October 13	Tooth Lightening Systems [Hands On] w/Dr. Ronald Lemons, et alia 6 cr. hrs.	Dentist \$195.00 Auxiliary \$ 85.00
October 14	"Radiology for Dental Auxiliaries" SOLD OUT	Auxiliary \$ 95.00
October 13-15	"Expanded Duty Dental Assistant" a/k/a "EDDA" with Dorothy Austin, CDA 24 cr. hrs.	Auxiliary \$369.00
December 9	"Radiology for Dental Auxiliaries" 7 cr. hrs.	Auxiliary \$ 95.00
December 15	American Heart Association Class "C" CPR Re-certification (Limited Attendance) 1-5 p.m. 3 cr. hrs.	\$ 60.00

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Details not finalized at this printing.

December 15-17	PART I Drs. Chiche, Eubanks, and Mopper Covering communications, photography, case presentations, smile analysis, resins (hands-on Lab), fees & marketing	Dentist \$ **
1996		
January 20	"Radiology for Dental Auxiliaries"	Auxiliary \$ 95.00
February 2-4	"Expanded Duty Dental Assistant" a/k/a "EDDA" with Dorothy Austin, CDA 24 cr. hrs.	Auxiliary \$369.00
February 9-11	PART II Drs. Chiche, Eubanks, Lemon, et alia Covering shade selection, lab communication (prescriptions), porcelain veneers, all porcelain crowns, P/M crowns, occlusion & function, posterior resins, bleaching, patent demonstrations & hands on lab.	\$ **
March 8	Non-Surgical Endodontics: Alpha to Omega w/Dr. Ronald Lemon, et alia 7 cr. hrs.	Dentist \$ ** Auxiliary \$ **
March 29-31	PART III Drs. Bertolotti, Eubanks, & Levin Covering dentin adhesion, porcelain repairs, crisis dentures,, avoiding pitfalls & failures, Maryland bridges - their design, preparation & delivery; hands-on Lab covering the foregoing, and, finally - "developing & marketing an esthetic practice" w/Levin.	Dentist \$ **

**** Fee Schedule not finalized at this time.**

Please call (504) 948-8584 for further information.

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