

NODA News

MISSION STATEMENT

To establish and maintain a cohesive organization that serves to promote the art, science, and professionalism of dentistry, and to communicate the value of oral health to the community.

VOL. XXVIII MARCH NO. 3

Installation Dinner March 25 at Chateau Estates CC; Dr. Randy Green to become NODA's 77th president

The annual Installation Dinner of the New Orleans Dental Association will be held Saturday, March 25 at Chateau Estates Country Club in Kenner. Cash bar is set for 6:45 to 7:30 p.m. with dinner being served at 7:30.

Dr. Randy Green will be installed as the 77th president of our association along with Dr. Terry Fugetta, president-elect Dr. Kristi Soileau, first vice-president; Dr. Barry Goodspeed, second vice-president; Dr. Joe Kim, secretary, and Dr. Sam Miano, treasurer.

As president, Dr. Green will succeed Dr. Debra Arnold. Board members and delegates to the LDA and ADA will also be installed at this event.

The following are menu selections for dinner:

- Rockefeller Bisque Soup
- Mixed Green Salad with House Dressing
- Choice of three entrees:
 - Trout Pecan
 - Veal Orleans with crabmeat, mushrooms, shallots and hollandaise sauce
- or
- Prime Rib Au Jus
- Parsley new potatoes
- Vegetable Medley (broccoli, cauliflower, carrots)

■ Choice of two desserts:

- Praline Parfait

or

- Key Lime Pie

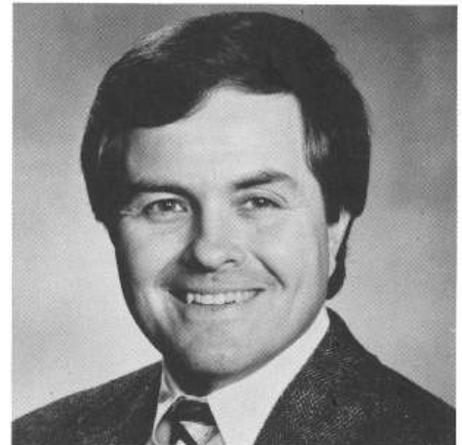
■ Coffee, Tea and Bread

The cost for the evening of dining is only \$35.00 per person.

All members are encouraged to attend this year's festivities. Renew friendships with your dental colleagues. Help support NODA and the ideals it stands for by getting involved in this and other NODA events scheduled throughout the year.

Invitations will be sent to the membership shortly.

Please RSVP to the Central Office using the card enclosed by March 20.



DR. RANDY GREEN

DR. ALLEN A. COPPING ENDOWED CHAIR

It gives us great pleasure to inform you that an endowed chair is being created in the name of Dr. Allen A. Copping. It is a way to express thanks to Dr. Copping for all he has done for dentistry, dental education and the entire LSU system.

This chair is somewhat unusual in its focus, as it will reward excellence and creativity in teaching within the LSU Medical Center System.

There is a deadline of March 31, 1995 to establish this chair in order to obtain governmental funding. We ask that each of you contribute generously in the creation of this endowed chair. Please make your check payable to: The LSU Medical Center Foundation and return to Dr. Louis Grush at LSUSD, Box 142, 1100 Florida Ave., N.O., La., 70119.

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STARTING 'EM YOUNG: Lifetime dental care is the message of NODA's new exhibit at the Louisiana Children's Museum. The expanded exhibit, featuring four video screens, is one of many activities carried out by NODA and Alliance members and others as part of National Children's Dental Health Month. (See more pictures on page 4.)



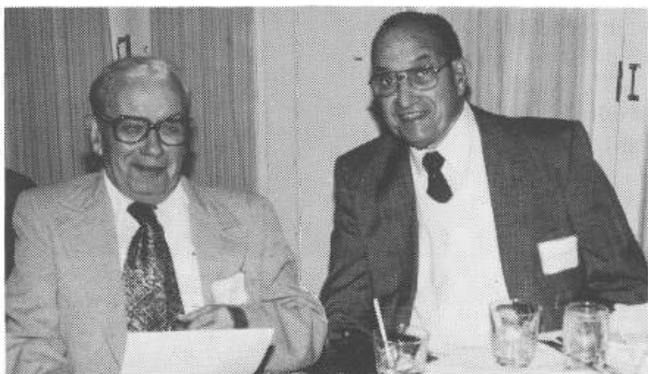
Is this treatment approved?



NODA Players: "Next victim!"

PLENTY OF FUN AT NEW MEMBERS DINNER

Food, fun and congeniality was the order of the day at the annual New Members Dinner and Election of NODA officers February 8 at Smilie's Restaurant. The NODA Players repeated their smash hit of last year with their skit that might have been titled, "Bedlam in the Dental Office!" A number of veteran dentists joined with newcomers to enjoy the festivities. Gilsbar, Inc. was the corporate sponsor.



Drs. Joe Tedesco, Sidney Light enjoy the show.



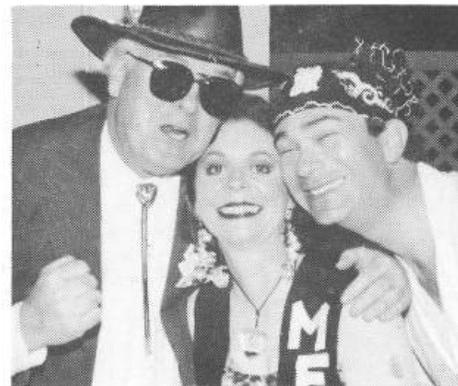
Drs. Jim Gaubert, Clay Hunley, and Joe Kirn trying to decide who makes the best crawfish etouffee.



Dr. Barry Goodspeed, right, and Gilsbar, Inc. rep Ed Miltenberger select winner of free dues drawing.



NODA Players have audience in stitches.



Players clown it up backstage.

President's Message

BY DEBRA C. ARNOLD, DDS

Thank you for allowing me the privilege of serving as your president of NODA for '94-'95. It has been quite a busy and productive year.

In keeping with our watchword for the year, "KAIZEN" – taking what you have and making it better – we strove for continuous improvement for NODA.

Our biggest concern this year involved maintaining financial stability. By implementing our previously approved dues increase, NODA will be back on firm financial ground. This will enable our reserve funds to grow and to generate greater interest income.

Through economizing and creativity, non-dues revenues have begun to be generated. With continuity in successive years, these income centers will continue to expand.

Some examples of success in this area include: *NODA News'* supportive advertising under the guidance of Dr. Kristi Soileau and Mr. Charles Brennan. The Scientific Committee, chaired by Dr. Barry Goodspeed, has achieved supportive sponsorship for our general meetings.

This has facilitated the defraying of expenses and enabled the membership to become better acquainted with the latest in dental products and technology. NODA's interesting, informative 1995 programming applies to state board mandates for 20 hours of CE credit for 1996. Thanks, Barry, for your hard work and attention to detail.

Another wonderful and long-awaited accomplishment is the establishment of a permanent exhibit at the La. Children's Museum. With the sponsorship of companies such as Insight intra-oral video cameras and Pfisterer-Auderer Dental Lab, NODA and dentistry are visible and well represented to the community. For this, I'd like to commend and congratulate Dr. Jim Roethle and his committee, without whose dedication this would not be a reality.

A thank you and congratulations go out to Dr. Glen Dubroc and his committee for educating 35 new members to the benefits of belonging to organized dentistry.

These are just a few examples of the talent and leadership available to our organization. I wish I could mention everyone by name, but space doesn't permit.

I have enjoyed working with a wonderful group of ladies and gentlemen. If we can all give a little of ourselves back to dentistry, we will better maintain and ensure the preservation of our profession and the private practice of dentistry.

I am proud of our accomplishments this year. I thank you again for the privilege of serving as your president.

P.S. A special thanks to the NODA Skit Players . . . out of control again!

P.P.S. Thanks, Mona! I couldn't have done it without you!

Table clinics set for April 5

The annual NODA-LSUSD table clinic competition will be held Wednesday, April 5 at 7 p.m. on the fourth floor of the dental school.

Between 50 and 60 clinics will be judged from 6 until 7 p.m. and opened for public viewing from 7 until 8:30 p.m. NODA members will be among the judges.

Following the competition, refreshments will be served.

NODA will present \$100 for first place and \$50 for second place in competition among dental students (clinical and research), lab technicians, and post-graduate students. The New Orleans Dental Hygiene Association will present awards for dental hygiene competition.

Dentsply International will provide the top prize to a dental student, an expenses-paid trip to the national student competition at the ADA annual meeting in Las Vegas.

WE WANT YOUR NEWS

Anyone knowing of any dentist who has made a significant contribution, written an article, delivered a paper, initiated or completed research, or rendered unusual public service, please call or write Dr. Kristi Soileau, 2820 Napoleon Ave., Suite 470, New Orleans, LA 70115. Phone: 899-2255.

Dr. Dauterive to receive Honor Dentist Award

Dr. F. Ralph Dauterive has been chosen to receive NODA's coveted Honor Dentist Award. It will be conferred at the Installation Banquet Saturday, March 25 at the Chateau Estates Country Club.

The award is presented not every year but periodically to an association member who has distinguished himself or herself in professional or community service.

In nearly a half-century of private practice, Dr. Dauterive has held virtually every dental office in city and state circles and has served numerous terms as delegate or alternate delegate to the ADA House of delegates.

He was president of NODA in 1971 and president of LDA in 1978. He

Past NODA Honor Dentist Recipients

- Dr. F. Harold Wirth
- Dr. Victor B. Marquer
- Dr. Allen A. Copping
- Dr. Meffre R. Matta
- Dr. E. Harold Faget
- Dr. Eugene J. Fortier, Jr.
- Dr. Edmund E. Jeansonne, Sr.
- Dr. Robert H. Charbonnet
- Dr. Vincent N. Liberto
- Dr. Frank L. Herbert

served five years on the State Board of Dentistry.

Even after his terms, he continued to be active on key committees and boards, such as the ADA's Council on Dental Health, LADPAC, Paid Dental, Inc. and various legislative committees.

Meanwhile, he was a leader in civic affairs, particularly in his home parish of St. Bernard. He has served nearly a half-century as a United Way leader and solicitor, was a founding representative of the Archbishop's Community Appeal, chairman and board member of the Red Cross and numerous other groups.



Happy Tooth always captures the attention of small fry. The new, hands-on exhibit has many features, including several video screens.



Dr. Randy Green, Marcy Celino, Beverly Levy and Dr. Terry Fugetta look on as Allison Fugetta tries out dental chair.



Museum's Judy Morovich, Bob Martiny, Bonnie Conway and Dr. Jim Roethele pose before intraoral camera donated by Insight Imaging Systems.



Saints' Irv Smith, with Saintsations Carleen Tullier, Nancy Lockhart and Sherri Nicolosi, back dental health campaign.



Exhibit forms background for chairman Dr. Jim Roethele and museum director Bonnie Conway.

BIG CROWD FOR EXHIBIT OPENING

Happy Tooth, Dudley the Dinosaur, Saints player Irv Smith, the Saint-sations, NODA officials and lots of kids were on hand February 4 to open NODA's new exhibit at the Louisiana Children's Museum. Kicking off Children's Dental Health Month, the exhibit features four video screens, one as part of an \$8,000 intraoral camera system donated by Insight Imaging Systems. The campaign encompassed many fronts, including TV and radio appearances by dentists; TV spots and a float in Mardi Gras parades.

Pfisterer-Auderer donates \$5,000 to NODA program

Pfisterer-Auderer Dental Laboratory has made a donation of \$5,000 to NODA to support National Children's Dental Health Month activities.

The funds were used to help equip the new permanent exhibit at the Louisiana Children's Museum, 420 Julia St. in New Orleans.

"We are greatly appreciative of Pfisterer-Auderer's generosity in helping us to educate children about the importance of lifetime dental care," said Dr. Jim Roethele, CDHM chairman.

Kentwood Spring Water also supported the activity by underwriting coloring and puzzle

sheets advocating dental care. Cox Cable TV and WVUE-TV donated air time to NODA's spot featuring Saint Irv Smith. Winn-Dixie included NCDHM in its ad, and local TV and radio stations as well as the *Times-Picayune* provided extensive coverage.

OSHA Activity: A report

(LAST OF TWO PARTS)

Note: This is the second and final installment of a summary of recent OSHA enforcement activities involving dentists prepared by Kathleen M. Todd, ADA associate general counsel. The first part ran in the February issue of *NODA News*. Her summary was prepared for OSHA Dental Task Force.

Legal Challenges: Finally, the number of legal challenges to OSHA citations by dentists remains quite small. The overwhelming majority of dentists pay their penalties and abate the violations as directed by OSHA, usually after attending an informal settlement conference. Dentists who have no prior history of OSHA entanglements and appear to have made a good faith effort to comply usually obtain substantial reductions in proposed penalties (up to 50%) by attending the informal conference.

Most dentists do not challenge OSHA because of the expense and aggravation involved. You will recall that ADA has paid the legal fees for six dentists to challenge OSHA citations. In each case, OSHA either

dropped the case entirely or withdrew most of the citations. From time to time you may hear of a case that might qualify as a test challenge. If you do, please contact me immediately.

Because of budget constraints, we have strict criteria for accepting test challenges. These include: 1) the case must involve federal OSHA; 2) the dentist must be supported by his or her constituent society; 3) the citations must be unreasonable or wrong; 4) the case must raise issues of significance to the entire profession; and 4) there must be no procedural obstacles to the dentist prevailing.

An example of a case that would raise issues of significance to the entire profession is one in which the dentist was cited for deficiencies related to the *ADA Regulatory Compliance Manual*. To the best of our knowledge, this has never occurred.

I hope this information is helpful to you in carrying out your duties as a member of an OSHA Dental Task Force. Please feel free to call me if you have any questions or need more information.



CRUISE FOR TWO: Bridget Vinson sells tickets for the Alliance of the LDA's raffle of a Caribbean cruise to Dr. Guy Ribando and Dr. Valerie Hemphill. Tickets may be purchased from chairperson Mrs. Vinson (282-3354) or NODA Alliance president Beverly Levy (455-2520).



DONATE CAMERA: Bob and Sue Martiny, representing Insight Imaging Systems, Inc., were honored at the New Members Dinner for the donation of an \$8,000 intraoral camera to NODA's exhibit at the La. Children's Museum.

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Dentists and Attorneys

(Sixth in a series)

Because dentists are called to testify as experts in trials, or otherwise interact with attorneys, NODA News is presenting a series relating to the Inter-Professional Code for Physicians and Attorneys, State of Louisiana. Copies of the Code may be obtained by writing the La. State Bar Assn., 210 O'Keefe Ave., Ste. 600, New Orleans, LA 70112 or by calling (504) 566-1600 or in La., (800) 421-5722.

ADDENDUM - PART III

No medical expert can be compelled to form an opinion, although he may be required to state the substance of his observations if he observed the patient. If he does not have a professionally adequate basis for an opinion as to a particular litigant he did not observe, he cannot be compelled to offer an opinion before a court or administrative body. If he has an opinion, he is obliged to state it.

If an attorney is insistent that a medical expert offer an opinion under these circumstances, the physician should be careful to state for the record that he has been subpoenaed; that he has not observed the patient, if such is the case, and that he has an insufficient basis upon which to form a professional opinion.

When a physician who has not observed a particular individual is subpoenaed as a medical expert, he will be confronted with the

problem of the hypothetical question. If he can answer that question, he must do so. If he cannot answer it without special study, or the question does not contain sufficient facts about which to form an answer, he should so state.

Attorneys are under ethical obligations first, not to handle both sides of a case, and second, not to deal with the parties to the other or adverse side, except through the latter's attorney. The principle of adverse interest is not always understood by the physician, who is trained to think only in terms of the interest of the patient.

The result is that in some situations physicians may offer observations or opinions to both sides in a particular proceeding in a lawsuit, or may submit to interviews by attorneys for both parties, and that variations in their opinions which may result can be difficult to explain at a later time.

It is self-evident that a physician's integrity and judgment are among his most precious assets, and that neither should ever be "purchased." When a physician has been asked to offer his testimony on behalf of the patient or as an expert on behalf of a particular claimant, he should not needlessly complicate the case, by making himself available to representatives of the other side without full permission from the side with whom he was first in contact. In

private cases, he must always obtain the permission of the patient.

When a physician who has agreed to offer testimony on the case is approached by attorneys or other representatives for other parties with adverse interests, he should be frank about his prior commitment, notify the attorney for the party for whom he has agreed to testify, and thereafter be guided by the advice of the latter's attorney.

In giving medical testimony, the physicians should not indulge in speculation unless the case unavoidably requires such indulgence. In such situations, he must predicate his own testimony as speculative or his "best estimate" or "best judgment." Under no circumstances is the medical witness justified in suppressing medical evidence or "taking sides."

First, such an attitude tests the very credibility and usefulness of the testimony. Second, it is an unwarranted usurpation of part of the attorney's function. His professional judgment and his own conscience must mark the limits of his testimony, including his opinions.

It is improper for an attorney to seek to color the professional opinion of the physician or for a physician to misstate his findings. The attorney may properly point out the kind of medical evidence he needs to establish his case and any reason for it, but this does not excuse him for trying to force or shape the physician's testimony. It must be remembered that any improperly presented medical testimony is almost always a bilateral product and one which is unprofessional and unworthy of both the physician and the attorney.

(Final installment next month.)

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NODA members may attend national practice administration meeting in N.O.

All NODA members are invited to attend the national meeting of the American Academy of Dental Practice Administration March 15-18 at the New Orleans Hilton.

For information about the program and fees, call Dr. Emmett Zimmerman III, NODA member who is national president at 833-4300. NODA members need not be members of AADPA to attend, Dr. Zimmerman said.

"The Exceptional Practice: Quality, Attitude and Service" is the meeting theme. Dr. Drew Lebby will give the keynote address, entitled "The Practice as Community: A New Common Sense."

Other speakers include Cheryl Farr, Paul Sletten, Dr. Mike Bromberg, Henry "Bud" Hebler,

Dr. Frank Spear, Doug Young and others.

Pete Fountain and his group will play at the Welcome Session.

SPECIAL OLYMPICS

The 1995 Special Olympics will have an expanded program of examinations and oral hygiene instructions, reports *Interface*, newsletter of special care organizations.

The World Special Olympics Summer Games in Connecticut in July will feature the program and 10 cities will have the Special Smiles program at their Spring Games.

For information, call program director Glenn Kaufhold, 617-638-4891.

ADA INVITES COMMENTS ON REPORT

The ADA has issued a request for comments on the report, *The Dental Team in 2020: Future Roles and Responsibilities of Allied Dental Personnel*.

In 1992 The Council on Dental Education initiated a two-phase study to determine anticipated needs of dental practitioners for allied dental personnel in the next 25 years.

Phase I focused on collecting and analyzing

data on the key changes that will affect dental practice by the year 2020.

Based on this information, the committee has attempted to project the future roles and responsibilities of dental team members who will be needed to meet the anticipated demand for dental care.

Dentists are invited to submit comments on the report draft. Copies of the draft may be requested from the ADA at \$10 per copy. Com-

Alliance slates Membership Month

March is Membership Month for the Alliance of the New Orleans Dental Association.

Please encourage your spouse to join.

For more information, call Carolyn Russo, membership chairman, at 455-6193.



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ments received will be considered by the Advisory Committee at its meeting on March 31 and by the Council at its April 20-21 meeting. It is anticipated that the final report will be published in the Council's Annual Report in October.

Comments should be submitted by March 17 to: Ms. Mary Fitzgerald, Manager, Allied Personnel Study, ADA, 211 E. Chicago Ave., Suite 1804, Chicago, IL 60611.

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DR. QUINN PUBLISHES

Dr. James Quinn has contributed a chapter entitled, "Use of the 2.1 um Holmium: YAG Laser in Arthroscopic Temporomandibular Joint Surgery" to a textbook devoted to the use of laser surgery and arthroscopy.

The book is entitled, *Arthroscopic Laser Surgery*, published by Springer-Berlag, Allen T. Brillhart, editor, 1994.

COMPUTER CONFERENCE

The Council on Dental Practice of the American Dental Association and the University of Southern California School of Dentistry are co-sponsoring Computer Applications in Dentistry International Conference, March 31, April 1 & 2, 1995, in Chicago.

NODA News is published every month with the exception of June, July and August. Deadline for ads and editorial material is the 10th of the month preceding publication. Ads and news should be sent to Dr. Kristi Soileau, 2820 Napoleon Ave., Suite 470, New Orleans, LA 70115.

Dr. Soileau is editor and chairman of the NODA News Committee. Members are Drs. John Braud, Jr., Steven Collins, David DeGenova, Barry Goodspeed, Frank Herbert, Hector Maldonado and Wallace Serpas III.

NODA News

Kristi Soileau, Editor

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Continuing Education Corner

In an effort to keep the membership attuned to available C.E. opportunities at the L.S.U. School of Dentistry, this area will be devoted to informational updates.

DATE	COURSE TITLE		COST
April 21	Alumni Day "Diagnostic Dilemmas in General Dentistry" w/Dr. Henry Gremillion	Dentist	\$165.00
		Auxiliary	\$ 85.00
May 5	American Heart Association Class "C" CPR Re-certification (Limited Attendance)		\$ 40.00
May 13	"Radiology for Dental Auxiliaries" COURSE FULL		\$ 95.00
June 2	F. Harold Wirth Memorial Lecture with Dr. Michael Schuster	Dentist	\$165.00
	Morning - "The Pyramid of Practice Success"	Auxiliary	\$ 85.00
	Afternoon - "Helping Patients Make Good Decisions"		
June 3	"Radiology for Dental Auxiliaries"	Auxiliary	\$ 95.00
June 9 & 10	"The Dental Team's Approach to Periodontal Management" with Dr. Raymond Yukna and Ms. Jan Lazarus	Dentist	\$ *****
		Hygienist	\$ *****
July 14-16	"Expanded Duty Dental Assistant" a/k/a "EDDA" Ms. Dorothy Austin	Auxiliary	\$369.00

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