



MISSION STATEMENT

To establish and maintain a cohesive organization that serves its membership by promoting the art, science, and professionalism of dentistry, and by communicating the value of oral health to the community.

VOL. 45 FEBRUARY '07 NO. 2

President's Party to Honor NODA's Best

Annual President's Banquet

Dinner Menu

Corn and Crab Bisque

Plimsoll Salad

Accompanied by choice of either

Braised Boneless Breast of Chicken

Sherried Apple Onion Confit, Chateau Potatoes

or

Roasted Prime Rib of Beef

with Au Jus and Horseradish Cream Sauce, Baked Potato

French Bread and Butter

Crème Brule

Wine

Coffee

In this year of the Saints, you are cordially invited to make plans now to be "in that number" when the New Orleans Dental Association celebrates at its annual President's Party at 7 p.m. on Saturday, March 10 at the Plimsoll Club in the World Trade Center.

At this event, Dr. Tom Price, LDA president-elect, will install NODA's new officers, directors, and Board of Governors.

The Association will also recognize its Honor Dentist of the year as well as those members who have been a part of organized dentistry for 25 and 50 years.

As special highlight of the evening, the Association will honor **Mrs. Mona Whittington**, former Executive Director of the Association. Mrs. Whittington retired this past February after 19 years of service to NODA. Many NODA members who have served as officers, directors, and committee members have relied on her expertise and direction. She has worked tirelessly in promoting the benefits of being a NODA member. Please join in paying tribute to her and her outstanding work.

All members will receive an invitation by mail in February to this event. If you do not receive your invitation, please call the NODA office for information.

February General Meeting
Sun Ray Grille
 Moss St. & South Jefferson Davis Pkwy.
 February 13, 2007 • 7 pm
 Cost: \$10 Please RSVP to eat by February 8, 2007, 834-6449
"Dental Implants", Dr. Mitch Pierce, Speaker
Dinner sponsored by Aseptico

President's Message

by MARK CHANEY, D.M.D.

IS THIS WORTH MY TIME?

How many times has this question crossed your mind – or your lips?

Mark Levin, speaker at the recent LDA Bowden Leadership Conference, said that today men and women value the time required to be part of an organization more than they value the money it costs to be a member.

In these more-than-hectic post-Katrina days, time is more valuable than ever. All of us are experiencing more demands on our time and energies. That means that we have to get more bang for our time as well as for our bucks.

With that in mind, your board of directors has scheduled several events planned to give you more value for your time and your NODA membership.

The first such event will be a general membership meeting at the excellent Sun Ray Grill Restaurant at 7 p.m., Tuesday, February 13. Check the article on page one for full information on this meeting with a difference!

In March, there will be a special evening at the Plimsoll Club, a venue long-noted for its great food and terrific views of the city. At this time, we will be honoring Dr. Guy Ribando for his years of effective service and notable contributions to NODA and dentistry. We will also be recognizing Mrs. Mona Whittington, former Executive Director, for her work on our behalf.

In April, the New Orleans Dental Conference, co-sponsored by the LDA, will take place at the Convention Center. I hope all of you have registered for this important and history-making event. The program is filled to the brim with outstanding speakers, cutting-edge clinics, and varied social events.

NODA News is published every month with the exception of June and August. Deadline for ads and editorial material is the 10th of the month preceding publication. Ads and news should be sent to Dr. Kristi Soileau, Editor, 2820 Napoleon Ave., Suite 470, New Orleans, LA 70115.

NODA News is a publication of the New Orleans Dental Assn., 2121 N. Causeway Blvd., Suite 153, Metairie, LA 70001. Phone (504) 834-6449.

WEB SITES

N.O. Dental Association
www.nodental.org

N.O. Dental Conference
www.nodc.org

You will have the opportunity of completing all of your continuing education at this one meeting.

Each of these meetings will give you the time to meet and speak with other members of the profession. Such opportunities to share stories with others are important steps in our own road to recovery as individuals and as a metropolitan area.

Many members of your organizations have worked very hard to prepare this series of events designed to give you added value for your membership. Now, all we need is YOU!

Will these events be worth your time and money? You bet!

*Mark Chaney, D.M.D.
President*

CE Credit Opportunities

TUESDAY, MAY 16

7:00 PM

East Jefferson Hospital
Esplanade Room III

Ultradent will sponsor a

1-hour CE lecture,
"Endo Eaze"

*Guest Speaker,
Annette Bender*



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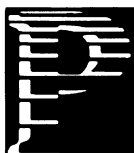
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NODA Member Benefit

by KEVIN J. COLLINS, DDS

Dear NODA Member:

Again this year, NODA/NODE is happy to announce our continued partnership with The MoneyQuest Corporation as a preferred provider. As a part of our service to our members, we are continually looking for cost savings and revenue enhancing opportunities that are valuable in today's post-Katrina economic environment. This is a unique account recovery system that will be an asset to your practice.

MoneyQuest is a delinquent account recovery system. The GOAL of MoneyQuest is to reduce your accounts receivables through their diplomatic approach while MAINTAINING relationships with your patients.

MoneyQuest is not a collection agency. MoneyQuest eliminates the need of a collection agency! Whether your practice has hundreds or only a few delinquent accounts a month which age beyond 60-90 days, you can expect to collect more of your money, faster, and at a significantly lower cost, typically 5-7% versus 33-50%. MoneyQuest program is designed to accelerate your cash flow, increase your profitability and maintain the security of all the payments, because you receive them directly. MoneyQuest also provides you the impact of attorney intervention and credit bureau report-

ing without the inconvenience or the high cost.

MoneyQuest program is a well rounded service, not only do you get help with delinquent accounts, but you also get a personal consultant, service representative, free on-line website, skip tracing services and payment plan programs. Kathy Ferguson is our qualified consultant and service representative for The MoneyQuest Corporation. Kathy has over 20 years of experience in the accounts receivable industry and currently holds a regional vice-president position and is in charge of the service department.

This on-line service will allow your accounts receivable manager to follow the progress of the account status on a regular basis. The national skip tracing service will allow you to locate your patient by various methods and get your patient to take responsibility for their financial commitment to you!

In conclusion, by using MoneyQuest, your benefits would be as follows:

1. Cash flow will be dramatically enhanced
2. Recovery will be significantly increased
3. Collection costs will be minimal, typically 5-7%
4. Security of funds will be maintained,

5. You will be afforded complete and timely follow-up while maintaining patient relationships
6. Personal consultant and service representative
7. Free on-line website to follow your accounts
8. Skip tracing service
9. Payment plan options
10. Attorney Intervention and Credit Bureau Reporting

As a Member Dentist, you will get a discount when you use the MoneyQuest service.

So, I am pleased to recommend this service. Kathy has assisted my staff and has coordinated the program with my office. This service has been successful in my practice. So, I encourage you to speak to Kathy Ferguson personally at (225) 932-2327.

The MoneyQuest Corporation is looking forward to being of service to you and meeting with you at your next available opportunity. At that time they can demonstrate the effectiveness of their program. You can then see for yourself, that this is, truly, a whole new concept in accounts receivable recovery.

Please feel free to examine The MoneyQuest Corporation advertisement in this NODA News and give Kathy Ferguson a call. Remember, the only things you have to lose – are those delinquent accounts!

“NODA PREFERRED PROVIDER”

We Eliminate the need for a Collection Agency

Would You Spend
A Nickel?



To Get
A Dollar?



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**For More Information
Call: Kathy Ferguson
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Call Today**

Fax : (225) 923-2326

Email: moquestkf@aol.com

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- Thank You Letter sent to maintain relationships with patients
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MoneyQuest will meet all your delinquent account needs

Operation Blessing in need of Dental Volunteers

Greetings

I am writing to ask for your assistance in helping Operation Blessing spread the word among the New Orleans dental community about our volunteer opportunities in the New Orleans area. We are currently operating a free dental clinic located at:

5501 Read Blvd.,
New Orleans, LA 70127.

We are always in need of volunteer dentists, hygienists, and assistants. We have many volunteers that come from all over the country to volunteer as a team on a rebuilding project, or to volunteer in our medical or dental clinics. Operation Blessing is an international humanitarian organization. We respond to disasters all over the world and we are currently focused on rebuilding efforts in the New Orleans area. Both of our clinics are free clinics that take any patients in need of our services. We do not take appointments; it is a walk in clinic open Monday-Friday. Every day there are people lined up several hours before we open waiting to receive help.

If you have any colleagues interested in volunteering, even if it's just for a day, we would love to have them. We are currently in serious need of dental assistants so if you

NODA NEWS accepts advertisements from a variety of sources, but makes no independent investigation or verification of any claim or statement contained in the advertisements. Inclusion of advertisements should not be interpreted as an endorsement by the New Orleans Dental Association or NODA NEWS.

WE WANT YOUR NEWS

Anyone knowing of any dentist who has made a significant contribution, gained an elective or appointive office, written an article, delivered a paper, or rendered unusual public service, please call or write Dr. Kristi Soileau, 2820 Napoleon Ave., Suite 470, New Orleans, LA 70115. Phone: 899-2255.

know of any dental assistant schools or programs that I could contact I would appreciate the information. Thank you for our assistance in getting the word out and letting others know of our program. Please contact me if you would like further information or have any questions.

Thank you!
Karen Ball
National Volunteer Manager
Operation Blessing
(757) 226-3858 office
(757) 353-1834 cell
(757) 226-6173 fax
karen.ball@ob.org

2007 New Orleans Dental Conference

The New Orleans Dental Conference returns to the Morial Convention Center in April 2007 after a three-year hiatus, the latter

courtesy of mother nature and engineering incompetence.

You should have received a registration brochure for the 2007 New Orleans Dental Conference & LDA Annual Session, April 12-14. If you have not received the brochure, but plan to attend, please contact the NODA office (834-6449) to request one. Online registration began on January 1. You may register by mail or by accessing online registration through the Conference website: www.nodc.org. Please check the website for updated information, including a recently added lecture on Office Design. Register early to avoid late registration fees. One registration fee and non additional course fees equals an incredible continuing education bargain.

The Conference features 2 1/2 days of technical exhibits and three days of continuing education seminars, including 35 lectures from some of the best speakers in the country, eleven hands-on participation workshops and three corporate-sponsored lectures. The hands-on courses are **limited attendance** classes and dentists are limited to two. Once pre-registration for the limited attendance classes is full, additional registration for those classes only will be on a stand-by basis. All other classes have no attendance restrictions, other than what the rooms can accommodate. Please join your colleagues as we *Rise from the Storm*.



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Children's Dental Health Month 2007

JANUARY 27

Louisiana Children's Museum
11:00 AM to 1:00 PM

FEBRUARY 2

Give Kids A Smile Day
JOINT EFFORT – ADA, RAM-USA,
Children's Hospital Tooth bus
NODA Volunteers
TIME: 8:00 AM to 5:00 PM
PLACE: OPERATION BLESSING
DISASTER RELIEF MEDICAL
CENTER, 5501 Read Blvd.

FEBRUARY 6

All Children's Hospital Patient Floors
TIME: 11:45 AM TO 1:45 PM

FEBRUARY 24

Lakeside Mall
Collaborative Effort with Heart Smart
Program from East Jefferson General
Hospital Healthy Lifestyles

Please check and confirm all dates and times
via NODA website!! All events we will be dis-
tributing posters, stickers and hopefully tooth-
brushes to children present and furthering

awareness for optimal children's dental health.
Thanks You!
Jason Parker, DDS

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New Orleans Dental Conference & LDA Annual Session

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WANTED part time dentist to fill in for maternity leave in downtown general dentist's office, Monday, Wednesday preferred, 528-7800.

For information on these practice sales or associate opportunities, contact Dr. Earl Douglas at Professional Practice Consultants, Ltd., 800-321-4540 or visit our website at www.ppcsouth.com.

SOUTH LOUISIANA ORTHO #8204 Gross \$466,637; 4 days, 5 operatories; 2400 sq. ft. office space assistant, lab technician, office manager.

LAKE CHARLES PEDO #8341 Gross \$488,091; 5 days, 7 operatories; 3000 sq. ft. office space assistant, bookkeeper, hygienist, office manager, receptionist, 3 additional plumbed but unequipped operatories.

KENNER #8378 ASSOCIATE
Busy GP needs associate.

LAKE CHARLES #6211 ASSOCIATE
Busy GP needs associate.

LAKE CHARLES PEDO #8341 Gross \$488,091; 5 days, 7 operatories; 3000 sq. ft. office space assistant, bookkeeper, hygienist, office manager, receptionist, 3 additional plumbed but unequipped operatories.

NEW ORLEANS #8388 Gross \$798,820; 4 days, 5 operatories; 2646 sq. ft. office space, 2 assistants, hygienist, office manager, receptionist.

**Continuing Education Corner**

In an effort to keep you informed about available C.E. opportunities at the LSU School of Dentistry, this area will be devoted to informational updates.

DATE	2007	COURSE / TITLE	CR. HRS.	TUITION
March 3-4		Expanded Duty Dental Assistant w/Nancy Weiss, RDH, EDDA & Henrietta Frederick EDDA At LCHCC in Lafayette, LA	24 hrs.	Auxiliary \$ 369.00
March 9-10		Cosmetic & Restorative Dentistry – Phase I w/Dr. Jimmy Eubank in New Orleans	16 hrs.	DDS \$ 2,495.00
March 23		Digital Dental Photography w/Dr. John Barksdale & Dr. Jerome Smith LSU Campus in Baton Rouge	07 hrs.	1st. Reg. \$ 695.00 Add'l Reg. \$ 149.00 (Auxiliary only)
April 28-29		Digital & Conventional Radiology for Dental Auxiliaries w/Drs. Thunthy & Hubar At LSUSD South Campus, Baton Rouge	07 hrs.	Auxiliary \$ 369.00
April 28-29		Expanded Duty Dental Assistant w/Nancy Weiss, RDH, EDDA & Henrietta Frederick, EDDA At LSUSD South Campus, Baton Rouge	24 hrs.	Auxiliary \$ 369.00

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SOUTH LOUISIANA ORTHO #8204 Gross \$466,637; 4 days, 5 operatories; 2400 sq. ft. office space assistant, lab technician, office manager.

(Classified ads are \$25 each. Send ads and checks, made out to New Orleans Dental Association, to Dr. Kristi Soileau's office, 2820 Napoleon Ave., Suite 470, New Orleans, LA 70115.)

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NODA NEWS

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