

NODA News

MISSION STATEMENT

To establish and maintain a cohesive organization that serves its membership by promoting the art, science and professionalism of dentistry, and by communicating the value of oral health to the community.

VOL. 49 APRIL '11 NO. 04

President's Message

by Laurie F. Moeller, D.D.S. - NODA President



Springtime is in the air and that means great weather, good food and festivals with lots of fantastic music. That spirit will be present at the upcoming New Orleans Dental Conference/LDA Annual Session. The conference was a huge success and thank you to all who helped and attended. Stay tuned for more information from your conference committee.

The annual NODA crawfish boil is the next event on our list and Dr. George Arch is planning a fantastic party. It will be held on Friday, May 13th, from 6:30 - 9:30pm at the American Legion Hall, 3001 River Rd. (at Causeway Blvd. in Jefferson, LA). Bring your family and staff for an evening of fun. Music will keep us rocking and a caricature artist will be on hand to entertain the kids, young and old!

Our next General Membership Meeting is on May 19th at Jack Dempsey's. Dr. Darrell Bourg, Jr. will give us a presentation on Immediate

Implant Placement after Extraction. This is a timely topic of interest to general dentists and specialists. We hope to see you there!

A big thank you goes to everyone who attended the President's Banquet on Saturday, April 2nd, at the Southern Yacht Club. Special thanks to Dr. Frank Martello who presided as the Master of Ceremonies and to Dr. Tom Giacona who blessed us with his invocation. Congratulations to NODA Honor Dentist, Dr. Terry Fugetta. A good time was had by all!

WE WANT YOUR NEWS!!

Anyone knowing of any dentist who has made a significant contribution, gained an elective or appointive office, written an article, delivered a paper, or rendered unusual public service, please let us know!

nodental@bellsouth.net

MAY GENERAL MEMBERSHIP MEETING

May 18, 2011 • 7:00pm

Jack Dempsey's
738 Poland Avenue
New Orleans, Louisiana 70117

Darrell P. Bourg, Jr., D.D.S.

"Rationale for Immediate Implant Placement after Extraction: A Paradigm Shift"

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SAVE THE DATE!

MAY 13, 2011
Annual Crawfish Party
Jefferson Legion Home

MAY 18, 2011
General Membership Meeting
Jack Dempsey's

SEPTEMBER 21, 2011
General Membership Meeting

OCTOBER 19, 2011
General Membership Meeting

NOVEMBER 16, 2011
General Membership Meeting

DECEMBER 15, 2011
General Membership Meeting

Upcoming Scientific Programs

by George H. Arch, Jr., D.D.S. - NODA Scientific Program Committee Chair

May 18, 2011
General Membership Meeting

LOCATION

JACK DEMPSEY'S
 738 Poland Avenue
 New Orleans, Louisiana 70117
 504/943-9914
 www.jackdempseysllc.com

TIME

Check in @ 6:30pm
 Meeting begins @ 7:00pm

SPEAKER

Darrell P. Bourg, Jr., D.D.S.
 Dr. Bourg graduated from the Louisiana School of Dentistry in 2001. He maintains general dental practices in Marrero and Kenner with an emphasis on implant dentistry. He graduated from the Medical College of Georgia's Comprehensive Training program in Implant Dentistry in 2007, passing the American Academy of Implant Dentistry's written examination for Associate Fellowship in the AAID the same year. He has also completed advanced implant training at the Implant Learning Center in Chicago, the California Implant Institute in San Diego, the Sclar Center in Miami, and with Dr. Samuel Lee at the University of San Salvador. Dr. Bourg currently holds one day seminars with live surgeries in his office for local general dentists.

TOPIC OF PRESENTATION

"Rationale for Immediate Implant Placement after Extraction: A Paradigm Shift"
 This course will demonstrate

considerations when planning the extraction and replacement of a non-restorable periodontally healthy tooth with an implant retained restoration to achieve excellent aesthetic and functional results.

OBJECTIVES

- 1.) Treatment planning implant placement with the use of cone beam technology.
- 2.) Atraumatic extraction techniques to preserve bony architecture.
- 3.) Anterior implant placement and temporization.
- 4.) New technique for predictable immediate molar implant placement with simultaneous sinus augmentation.
- 5.) Understanding stress/strain analysis of different diameter implants.

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NODA News is published every month with the exception of June and August. Deadline for ads and editorial material is the 10th of the month preceding publication. Ads and news should be sent to:
nodental@bellsouth.net.

NODA News is a publication of the New Orleans Dental Assn., 2121 N. Causeway Blvd., Suite 153, Metairie, LA 70001.
 Phone (504) 834-6449.

Call for Volunteers

By Raymond J. Unland, Jr., D.D.S. – Representative for Governmental Affairs Committee, NODA Treasurer



We need volunteers to act as contacts with

our legislators in order to educate them on vital dental issues. The best person would be those who either have a personal contact with the legislator, or who live in the districts of the legislators. You would be the primary contact with these legislators throughout the year. Please help! We are specifically looking for people to act as contacts for the following :

- Representative Reed Henderson
- Representative Juan Lafonda
- Representative Walt Leger, III
- Representative Helena Moreno
- Senator Jean-Paul Morrell
- Senator Ed Murray
- Senator Karen Carter Peterson
- Representative Wesley Bishop
- Representative Gary Smith
- Senator Cynthia Willard Lewis
- Representative Thomas Willmott

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Upcoming Annual Crawfish Party

By George H. Arch, Jr., D.D.S. – NODA President Elect

The New Orleans Dental Association's Annual Crawfish Party will be held on Friday, May 13th, from 6:30pm - 9:30pm at the Jefferson Legion Home, Post 267, located at 3001 River Road and Causeway Boulevard in Jefferson, LA. There will be much dancing, music and fun to go along with your delicious meal. There will be crawfish, jambalaya, vegetable trays, sandwiches, and lots of cookies for the children.



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Dental Lifeline Network – Louisiana

Dental Lifeline Network – Louisiana (formerly known as Louisiana Foundation of Dentistry for the Handicapped) would like to thank those in the New Orleans area who participated in Donated Dental Services. Together, these dentists and labs donated approximately \$400,000 in services to disabled, elderly patients. They deserve a huge round of applause!

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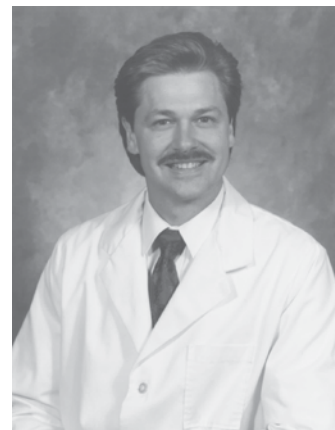
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Evidence-based Dentistry and Third-Party Payers

Background – What happens when a third-party payer refuses to cover treatment recommendations that do not coincide with the patient's benefit plans, which the payer claims to be based on new evidence and best practices policies? Are third-party payers using evidence-based dentistry (EBD) to limit coverage, thereby creating ethical conflicts between patients and dentists? A clear understanding on what EBD is and how it is properly used was offered to clarify the practitioner's choices, should such a third-party payer situation arise.

Evidence-based Dentistry – Ethically dentists are required to base their treatment decisions on the most reliable scientific evidence that is currently available. EBD is designed to support the dentist's professional judgment as well as desires of the patients relative to the management of their oral health. EBD offers an approach to practice and to making clinical decisions. It is not the only component involved in making a decision regarding which treatment is best. It is designed to help the dentist provide personalized care base on the relevant scientific knowledge that is available. EBD practices rely on the role of professional judgment.

Handling Third-Party Payers – The dentist must be aware of the definition of EBD and the sources on which

providers rely for their "new evidence" and "best practices." The dentist must determine whether those sources are relevant to the individual patient's oral health care needs and preferences. It is essential that the dentist be able to communicate effectively with their patient. Patients are part of the treatment decision process and should be equipped to contribute in a meaningful way. The dentist provides the most up-to-date information and evidence, the patient evaluates it and makes the decision. It may be necessary to explain to the patient what EBD is and how it is used to develop treatment options. Any differences between the dentist's treatment recommendations and those of insurers should be explained to the patient. An EBD web site developed by the American Dental Association can be an invaluable resource in staying up-to-date with current evidence from recent studies and systematic reviews. However, regardless of what the patient's dental benefit plan provides for, dentists are bound by a code to promote the welfare of the patient and to deliver competent and timely dental care within the clinical situation presented.

Discussion – Dentists are in the best position to determine which specific treatments are most appropriate for their patients. They are also most equipped to advocate for the

patient's interests should disagreements arise with the dental benefit company. The use of EBD skills will ensure that professional judgment is exercised properly and effectively.

Lantz MS: What is the ethical course of action when a third-party payer denies coverage for a treatment I recommend simply because the treatment is not one of the plan's evidence-based best practices? *J Am Dent Assoc* 141:1025-1026, 2010.

Reprints available from the American Dental Association Council on Ethics, Bylaws and Judicial Affairs, 211 E. Chicago Ave., Chicago, IL 60611.

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“In Memoriam”

Joseph A. Cuminale, D.D.S.

Dr. Joseph Attilio Cuminale, age 90, passed away peacefully on Sunday, March 20, 2011 in Marietta, GA. Born on April 25, 1920 in New York, New York, he was the first generation of his family born in America (his parents emigrated from Italy with the hope and promise of a better life for their family in America). His parent's wholly embraced the American dream, and so did their son, Joseph.

He rose from his humble roots to attend New York University, from which he graduated in 1941. He then attended Temple University in Pennsylvania to study Dentistry. He graduated from Temple in 1944 with his Doctorate of Dental Surgery, and was immediately drafted into the United States Coast Guard as an Associate Surgeon in the United States Public Health Service during WWII. It was here that he met his wife Marion, a nurse

in the USPHS, whom he married in 1945. He was honorably discharged from the service in 1946. He then moved back to New York and opened a private dentistry practice until 1972, when he accepted a position at Louisiana State University's School of Dentistry and was placed in charge of developing the Hospital Residency Program for the School of Dentistry. He later headed that program before retiring from LSU in 1989. Shortly thereafter he moved to Marietta, Georgia.

On July 9th, 1982, Joseph Cuminale was presented with a letter of recognition and accommodation for his services to the city of Kenner, Jefferson Parish, Louisiana and the families of crash victims of Flight #759 for his "unselfish dedication and professionalism" (quote from Mayor Aaron Broussard of Kenner, LA) in his task at the temporary morgue set up for the crashed Flight #759. His skills as a forensic dentist

helped to identify the victims of this tragic event, and later he earned the honorary rank of Captain in the Jefferson Parish Forensic Department. He was also a fellow of the Academy of General Dentistry (1974), American Association of Hospital Dentists (1983), and the International College of Dentists (1986). Mr. Cuminale was a devout Catholic and belonged to Holy Family Catholic Church in Marietta. He was a 4th degree Knight of Columbus.

Mr. Cuminale is survived by his wife of 65 years, Marion; his son and daughter-in-law, Michael and Nancy Cuminale; his daughter, Maria St. Philip; his 8 grandchildren and their spouses: Andrew and Peggy St. Philip, Linda and Erik Reynolds, Joseph St. Philip, Carlo St. Philip, Matthew St. Philip, Mary St. Philip, Christopher Cuminale, and Leslie Cuminale; his 2 great-grandchildren: Kathryn Reynolds and Sophia St. Philip; and other relatives and friends.

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Legislative Update

In all likelihood, the LSU School of Dentistry (LSUSD) has impacted your personal healthcare. Three out of every four dentists and dental hygienists practicing in Louisiana today are graduates of the school.

From a national perspective, LSUSD is unique among the 60 dental schools in America because it offers degrees in dentistry, dental hygiene and dental laboratory technology. By training students in all aspects of dentistry, LSUSD offers a level of clinical training that has resulted in the school's reputation for outstanding clinical education. From 1966 to 2011, the LSU School of Dentistry has graduated 4,971 dental health professionals by conferring degrees as follows:

- Doctor of Dental Surgery, a four-year degree designated as DDS. The incoming freshman class is comprised of 66 students representing 23 universities. The grade point average of the class is 3.5 and 91% of the students come from Louisiana.
- Registered Dental Hygienist, a two-year degree designated as RDH, accepts 38 students, 32 for the program in New Orleans and six for Lafayette.
- Dental Laboratory Technology offers an Associate of Science Degree, a two-year degree that accepts 12 students.

In addition to these academic programs, there are advanced

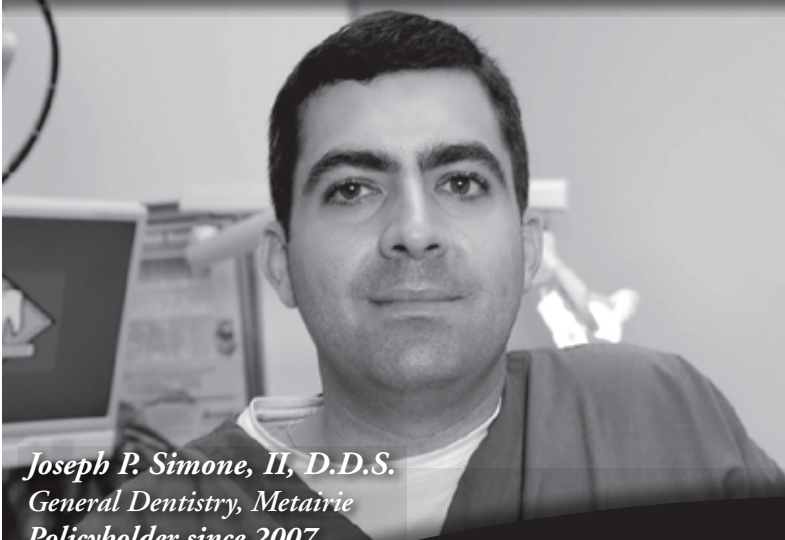
training programs in the following areas:

- Pediatric dentistry,
- Orthodontics,
- Oral and maxillofacial surgery,
- Periodontics,
- Endodontics,
- Prosthodontics and
- General practice residency.

LSUSD is committed to educating dentists and dental hygienists throughout careers. The school enjoys a national reputation for its continuing education program which attracts dentists from throughout America. This year more than 40 courses will be offered at locations throughout the

Con't pg. 11

I Switched To LAMMICO



*Joseph P. Simone, II, D.D.S.
General Dentistry, Metairie
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Legislative Update - Con't.

state: Shreveport, Monroe, Alexandria, New Orleans, Baton Rouge, Lafayette and Lake Charles.

LSUSD offers care at 14 clinic locations in seven cities. On average, 13,000 patients are seen each year. The school's three main satellite locations are in Baton Rouge, Lafayette and Alexandria.

In 2010, more than 1,900 children, teenagers, adults with disabilities, seniors and vulnerable adults have been helped through direct care provided by LSUSD students and faculty at community outreach events.

Right on Target

More than \$7,000 was raised at the fifth Annual Sporting Clay Tournament to benefit the LSUSC Student Government Association and student dental outreach in Louisiana. The event attracted 132 shooters who were organized into 33 competing teams. The first place winner was Taylor Bassett, scoring 42 hits out of 50 tries.

The majority of the money will support student volunteers who work closely with faculty at community outreach events. Service to the community is an integral part of the LSUSD philosophy of education. Over the last year, teams from the dental school have helped more than 1,900 children, unwed mothers, AIDS patients, adults with disabilities, the working poor and people who have no idea where to turn to for dental care.

The fundraising event was started in 2006 by Dr. Nick Rauber, now a general dentist in Baton Rouge, who was then president of

the Student Government Association. Dr. Rauber also started the annual community outreach program to residents at the Magnolia School in New Orleans. He is a member of the LSUSD Admissions Committee.

The main sponsor of the event was Campus Federal Credit Union. Other sponsors are Warehouse Bar & Grill, Aesthetic Dentistry Groups (Drs. Nick Rauber and Dan Bankhead), Louisiana Dental Center, Searcy Orthodontics, Delta Dental Insurance Company, LAMMICO, Patterson Dental Supply, P&G Professional Oral Health: Crest Oral-B, Medical Protective Corporation, A-Dec, Brassler, Louisiana Dental Association, Henry Schein Dental, Robert Ellis & Associates, The Receivables Exchange, GenPro LLC Generator Services, as well as Drs. Toby Moffatt, Benjamin Bumgardner, Mark Chaney and Raymond J. Unland, Jr.

NODA News is published every month with the exception of June and August. Deadline for ads and editorial material is the 10th of the month preceding publication. Ads and news should be sent to:

nodental@bellsouth.net

WE WANT YOUR NEWS!!

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NORTH SHORE (#6926) Gross \$753,746, 5 days, 10 operatories, 5400 sq. ft. office space, 5 Assistants, 2 Associates, Financial Administrator, Front Desk, 3 Hygienists, Receptionist, Scheduler. Call Dr. Earl Douglas at 770-664-1982 or visit our website www.adssouth.com for more information.

NEW ORLEANS MERGER OPPORTUNITY (#6885) Gross \$754,190; 3 days. High quality, high profit, low risk merger opportunity.

SLIDELL (#8737) Gross \$461,982, 4 days, 4 operatories; 2850 sq. ft. office space, 2 plumbed but Unequipped operatories; 2 Assistants, Hygienist, Receptionist.

DENTAL PRACTICE FOR SALE

General dentist practice for sale-- Westbank of New Orleans. \$300,000/year gross on 3 1/2 days/week. E-mail to rwlal@aol.com for more information.

EMPLOYMENT NEEDED

Experienced, anesthesia-certified dental hygienist seeks part-time or possible full-time employment. E-mail to Denthyg@Live.com.

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Dental Center offers doctors the ability to perform dentistry in an autonomous and collegial atmosphere without the burden of managing a practice. With eight clinic locations scattered across the New Orleans metro area and beyond, our practice is in a unique position to offer flexible schedules and working options for the general dentist or specialist. If you're interested in joining our team of professionals, please contact Terry Ernst at 985/893-2240 or apply online at www.ladentalcenter.com.

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Experienced Dentist looking to be a full-time associate in a New Orleans-area practice. Contact Dr. Tom Sagrera at 337/893-2664 or mkpk2@aol.com.



The LSU Continuing Dental Education name is used to represent the long-standing affiliation between LSU School of Dentistry and The Louisiana Academy of Continuing Dental Education, Inc. for the purpose of developing continuing education programs.

2011	COURSE TITLE		TUITION	CREDIT HOURS
April 29-30 Friday-Saturday Baton Rouge	Oral (Enteral) Sedation Introductory Course w/Dr. Ben Record, et alia AGD #164	Dentist	\$720	16 L C
May 13 Friday New Orleans	Simplified Adhesive/Adhesive Solutions w/Dr. Bruce Leblanc HANDS-ON LIMITED TO 30 AGD #780	Dentist	\$365	6 L/P C
May 20 Friday New Orleans	Nitrous Oxide Course for Hygienists w/Dr. Michael O'Brien and Hygiene Faculty	Hygienist	\$395	8 L/P C
May 20-22 Friday - Sunday Lafayette	Expanded Duty Dental Assistant Course a/k/a "EDDA" w/Gen Benoit, RDH, MEd, Theresa Courtois, RDH, MS and Julie DeRouen, EDDA at Lafayette Community Health Care Clinic	Assistant	\$415	24 L/P C
June 3 - 5 July 22 - 24 August 19-21	Local Anesthesia for Dental Hygienist - 3 Weekend Sessions w/Dr. Michael O'Brien and Dr. Frank Drongowski at LSUSD	Hygienist	\$1,265	72 L/P C
June 10 -12 Friday-Sunday New Orleans	Expanded Duty Dental Assistant a/k/a "EDDA" w/Nancy Weiss, RDH, EFDA, Henrietta Frederick, CDA, EDDA and B. J. Triay, CDA, EDDA at LSUSD	Assistant	\$415	24 L/P C
June 11 Saturday New Orleans	Digital & Conventional Radiology for Dental Assistants w/Dr. Kavas Thunthy and J. Sean Hubar	Assistant	\$149	7 L/P C

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